

# Phonak

# Roger™ demo guide

## Roger On™

### Contents

Preparation .....	1
Getting started with your client .....	2
Demo protocol .....	3
Introduction to other Roger microphones.....	5
End of demo .....	5

### Preparation

#### Purpose

To support hearing care professionals explaining Roger to potential clients and their significant others

#### When to use

- Roger Open Days / Roger Open Houses
- Client that shows interest in Roger products
- Roger candidate

#### Duration

Approximately 10 - 15 minutes

#### Equipment needed

- Roger On (iN) demo microphone
- Roger receivers
  - Client is wearing Naída P Trial hearing aids: no additional receivers required as the HIs have Roger pre-installed.
  - Client is wearing Sonova hearing aids with RogerDirect™: 2 Roger X demo receivers and Roger Installer
  - Client is wearing hearing aids or a CI sound processor with T-coil: Roger NeckLoop demo
- Notebook computer or tablet
- Loudspeaker to create noise
- TV
- Smartphone with myRogerMic app and a movie clip

### Optional equipment

- Roger NeckLoop demo with headphones for significant others

### Equipment preparation

- Enable MultiBeam 2.0 in Roger On using the myRogerMic app
- Have a noise file ready on your notebook or tablet. (e.g. Party noise played from Phonak Target media database)
- Make sure the equipment is fully charged.

### Place

- Round or rectangular table, approximately 1 meter / 3 feet in diameter/length

### Setup

1. **Noise Loudspeaker:** Place the loudspeaker approximately 2 meters / 6 feet away from the center of the table and calibrate the noise level to around 70 dBA at the center of the table.
2. **TV:** Place the docking station next to the TV screen and connect it to the power outlet and the TV's digital output. Choose a news program to be shown during the demo

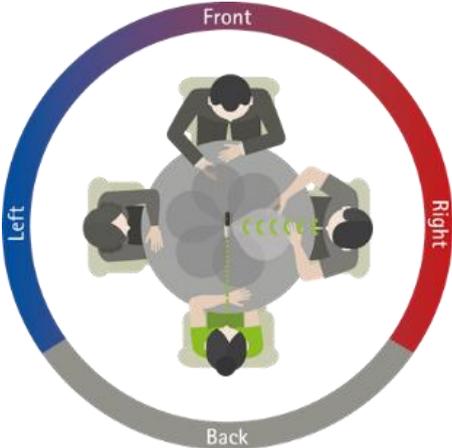
### Practice

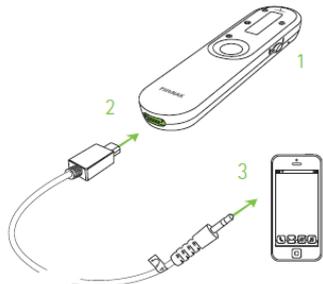
The more confident and comfortable you are with your demonstration, the more likely you will be successful. You should also wear hearing aids with Roger or a Roger NeckLoop with headphones to verify the sound during the demo and pace your instructions.

## Getting started with your client

1. Prepare the hearing aids:
  - If your client is wearing Naída P Trial devices, you are ready to go
  - If your client is wearing hearing devices with T-coil, ensure the T-coil program is enabled. Then hand over the Roger NeckLoop
  - If your client is wearing Sonova hearing devices with RogerDirect, install Roger from the Roger On (iN).  
**Remember to uninstall the Roger receivers after the demo!**
2. Switch on the equipment
3. Connect Roger On with the hearing aids or with the Roger NeckLoop  
Note: Hold Roger On close to Roger NeckLoop and press Connect button
4. Let the client and significant other(s) sit at the table, place yourself at the other end of the table  
Optional: Give a Roger NeckLoop with headphones to significant others
5. Plug the audio cable into your smartphone and into Roger On and play the music clip
6. Ask them, if they can hear the music. If everyone confirms, then you are ready to start the demo.

## Demo protocol

#	What	Do	Say
1	Table mode	Switch on Roger On and place it in the center of the table. 	This is Roger On, a versatile microphone ideal for stationary situations where background noise is present. When placed on a table, it automatically selects the person who is talking and seamlessly switches from one talker to another. How often do you eat out at restaurants? <i>Client speaks</i> Would you like to hear better at restaurants? <i>Client speaks</i>  As you can see, Roger On picks up each speaker's voice around the table. Let's experience how Roger On performs in noise. I am going to add some noise.
2	MultiBeam 2.0  This only works when the client has Sonova hearing devices with RogerDirect!	Walk from one side to the other side of the table 	Roger On features MultiBeam 2.0 Technology, with this, you can hear from what direction someone is talking. This helps you to localize the talker within a few milliseconds and you can immediately turn your head to the actual talker for lip reading.  Now let's experience how Roger On performs in noise. I am going to add some noise
3	Table mode with noise  	Switch the noise on and wait 10 seconds before you continue 	<i>After switching on the noise, wait 10 seconds for the Roger On to adapt to the noise.</i> Roger On creates a beam in the direction of the speaker and reduces the noise. Currently, the beam is directed in my direction. <i>Ask the client a question: i.e. What did you have for breakfast?</i> <i>Client speaks. Ask another question.</i>  As you have heard, Roger On immediately switches the beam in the direction of the current speaker. Roger On reacts very fast to changing speakers, making you feel at the heart of the conversation. <i>If significant others are present, ask them to say something too.</i>

#	What	Do	Say
4	Presenter mode with noise	Clip Roger On to your lapel	When you are communicating with a single person, then you can clip Roger On to the lapel of your conversation partner. This allows you to move freely as you go shopping or driving in the car. Roger On detects that it is worn by a speaker and automatically activates the beam that points upward. You can also give Roger On to a distant speaker, for example an instructor or lecturer. I will now walk away ( <i>walk away 10 steps</i> ) and you are still able to hear me. Roger On allows you to hear someone at a distance of up to 25 meters / 75 feet!
			
5	Mute with noise	Press the center button for 2 seconds	I am now muting the device so you hear me without the Roger On. I continue talking and while I talk I mute and unmute the microphone several times. <i>Continue talking and mute / unmute Roger On, 2 – 3 times.</i>
			It's amazing, isn't it?
6	Pointing mode with noise	Hand over the Roger On to the client and ask them to point the Roger On in your direction.	You can also hold the Roger On in your hand and point it in the direction of a talker of interest. This way, the Roger On suppresses environmental noise and voices from the side. You can now listen to someone in a very noisy environment.
			
7	TV / Audio	Switch off the noise, plug Roger On into the docking and turn on the TV.  After a while unplug the Roger On from the docking and: 1. Switch on Roger On 2. Plug the audio cable into Roger On 3. Plug the other end of the audio cable into your smartphone 4. Play a movie or some music	Roger On can also be used to listen to TV. For that purpose, Roger On comes with a docking station that can be connected to the TV. <i>Show the docking station.</i>  You can also listen to music from your Smartphone on the go. Simply plug the cable into the headphone output of your smartphone.  <i>Let participants listen to the movie for a few seconds then unplug the cable again and speak into the Roger On.</i>
			Roger On allows you to clearly hear the TV or another audio clear without the volume being too loud for the other persons.
		Unplug the audio cable	

#	What	Do	Say
8	myRogerMic App	Place Roger On in the center of the table again, then open the app and show it to the client. Then tab the beams that points in your direction.	<p>A wireless microphone without a wireless remote control would only be half a wireless microphone, wouldn't it? Roger On comes with an app that lets you remotely check and control it.</p> <p>One key function is that you can steer the beam in the direction of an actual talker, this helps you to focus on a conversation which you are interested in.</p> <p>The myRogerMic app will be available for iPhone and Android smartphones.</p>
9	Final words		<p>You have now seen the key benefits of Roger On. summarize, you can use it to better understand:</p> <ul style="list-style-type: none"> <li>• In a restaurant</li> <li>• during small meetings</li> <li>• during one-on-one conversations</li> <li>• a distant talker</li> <li>• TV programs, movies and music.</li> </ul>



## Introduction to other Roger microphones

Briefly explain the other Roger microphones to your client. If needed, also demo the key functionalities of the other microphones.



### Roger Select™

Roger Select is a versatile microphone ideal for stationary situations where background noise is present. When placed on a table, it discreetly and automatically selects the person who is talking and seamlessly switches from one talker to another. When multiple conversations take place, the listener can manually select whom to listen to. It can also transmit the sound of multimedia devices e.g. T.V.



### Roger Table Mic II

Roger Table Mic II is a microphone dedicated for working adults who participate in various meetings. It selects the person who's talking and switches automatically between the meeting participants.

## End of demo

Inform your client about trial period, cost and funding options.

Then take back all the equipment and charge it to have it ready for the next demo.

When your client has hearing devices with RogerDirect, do not forget to uninstall Roger from both hearing devices.