



### Phonak Belong platform with new rechargeable technology & innovations

More hearing performance in situations where your clients need it the most

#### Understand more in noise

60% improvement in speech understanding by zooming in on a single voice in a noisy environment —versus without hearing aids.<sup>1</sup>

#### Better speech understanding

20% better speech understanding thanks to the automatic selection of the best settings for everyday listening situations.<sup>2, 3</sup>

#### Hearing in car

37% reduction in effort when listening to conversations in a car — compared to previous technology.<sup>4</sup>

#### Hear quiet voices

10% improvement in soft speech understanding with our newest products.<sup>5</sup>

#### Natural music experience

Top rated hearing aid for music sound quality.<sup>6</sup>

### Groundbreaking rechargeable technology

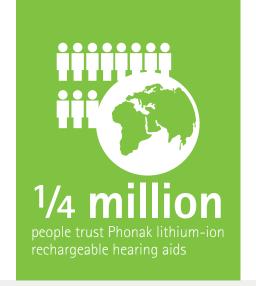
- 24 hours of hearing with one simple charge
- The quickest charging rechargeable hearing aids ever
- Easy handling, no more hassles of disposable batteries
- Groundbreaking built-in rechargeable lithium-ion battery
- Water and dust resistant

#### New AutoSense OS

- Unmatched hearing performance in everyday listening situations<sup>7</sup>
- Fully automatic operation that delivers better speech understanding over clients' manual selection<sup>2,3</sup>
- Better hearing performance and more comfort for asymmetrical hearing losses<sup>5,8</sup>



# Why choose a Phonak lithium-ion rechargeable hearing aid?



#### SUPER QUICK CHARGING



a 30-minute charge gives up to 6 hours of performance



of hearing, including unlimited streaming



Easy to use + so simple







#### **USER SATISFACTION**







PHONAK TARGET
Stable, versatile and easy to use fitting software... The world's

favorite fitting software.



9/10

The majority of professionals would recommend rechargeable hearing aids to their colleagues.



No disposable or silver zink batteries to change, saving time and money



Consumers would recommend rechargeable devices to friends or family



Sleek Design with built in battery

## The Broadest portfolio of rechargeable hearing aids in the industry.



## Phonak rechargeable hearing aids are the first ever hearing aids to feature a specifically designed built-in lithium-ion rechargeable battery that provides 24 hours of hearing with one simple charge.

With 40% more power than conventional rechargeable batteries, lithium-ion is reliable and capable of supporting the superior technology and performance of Phonak Belong hearing aids.

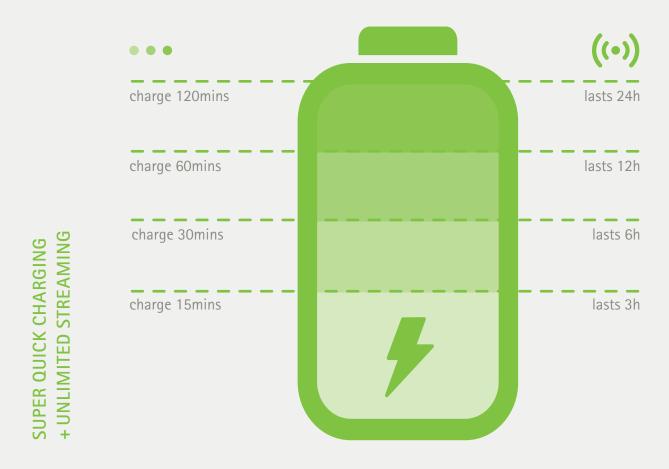
Additionally, lithium-ion batteries are quicker to charge, last longer and won't deteriorate even after years of repeated charging. This enables Phonak rechargeable hearing aids to be fully charged in just 3 hours for 24 hours of hearing, time and again.

Furthermore, by having no battery door this has improved the durability of the hearing aid. Hearing care professionals also benefit by having more counselling time that can be spent on topics not relating to battery changing and maintenance.

Phonak rechargeable hearing aids come with easy-to-use smart charging options so clients can charge their hearing aids wherever they go, without having to worry about running out of power.

Free your clients from the hassles of disposable batteries. Let them enjoy the freedom and confidence of knowing that their hearing aids are conveniently charged and ready to take them through long days.





#### Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.

www.phonakpro.ca

<sup>1</sup> Phonak Field Study News, April 2011. StereoZoom Improved speech understanding even with open fittings.

<sup>2</sup> L, Jones C. Performance and Preference of an Automatic Hearing Aid System in Real-World Listening Environments. Hearing Review. 2015;22(12):28.

<sup>3</sup> Phonak Field Study News, June 2015. AutoSense OS Benefits of the next generation of technology automation.

<sup>4</sup> Phonak Internal Validation, 2014. Speech in Car study.

 $<sup>5\</sup> Phonak\ Internal\ Report,\ Jan\ 2015.\ Results\ of\ investigation\ completed\ at\ University\ of\ L\"ubeck.$ 

<sup>6</sup> Phonak Field Study News, Feb 2016. Phonak Venture Music program benchmark.

<sup>7</sup> Phonak Field Study News July 2016. Comparing objective and subjective outcomes of Automatic Classification Systems Across Manufacturers.

<sup>8</sup> Phonak Internal Report, Feb 2016. Symmetric Gain Study.