

Adults with untreated hearing loss are more likely report

DEPRESSION
anxiety, and paranoia

Source: The National Council on Aging

Moderate Chronic Kidney Disease associated

43%
increased risk of hearing loss

Source: American Journal of Kidney Diseases

HIGH FEVER
Can damage the cochlea and cause hearing loss

Source: Mayo Clinic

OSTEOPOROSIS
Can lead to sensorineural hearing loss

Source: Clinical Otolaryngology

Seniors with hearing loss are

5 TIMES
more like to develop
DEMENTIA

Source: Johns Hopkins Medicine

People with low frequency hearing loss are considered at risk for

CARDIOVASCULAR EVENTS

Source: The Laryngoscope

There are over **200** medications that can be harmful to ears

Source: ASHA

Current smokers have a

70% HIGHER RISK
of having hearing loss than non-smokers

Source: The Journal of the American Medical Association

Hearing loss is twice as common in people with

DIABETES

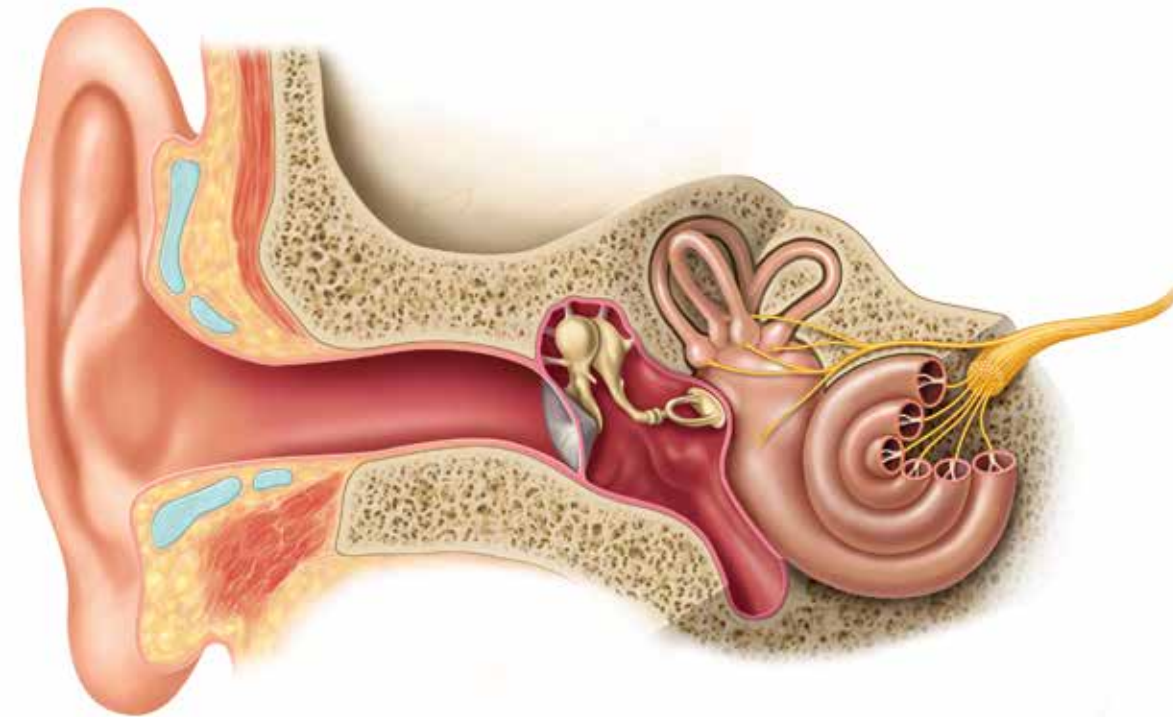
Source: American Diabetes Association

People with mild hearing loss are

3 TIMES
more likely to suffer falls

Source: Johns Hopkins Medicine

Different Types of Hearing Loss



Conductive hearing loss

Conductive hearing loss occurs when there is an obstruction in the outer or middle ear, impeding the sound waves from passing through the auditory pathway. Ear wax, infections, fluid behind the eardrum, perforations of the eardrum and otosclerosis (a stiffening of the bones in the middle ear) are the most common types of conductive hearing loss. Most outer and middle ear problems can be effectively managed with medical intervention.

Sensorineural hearing loss

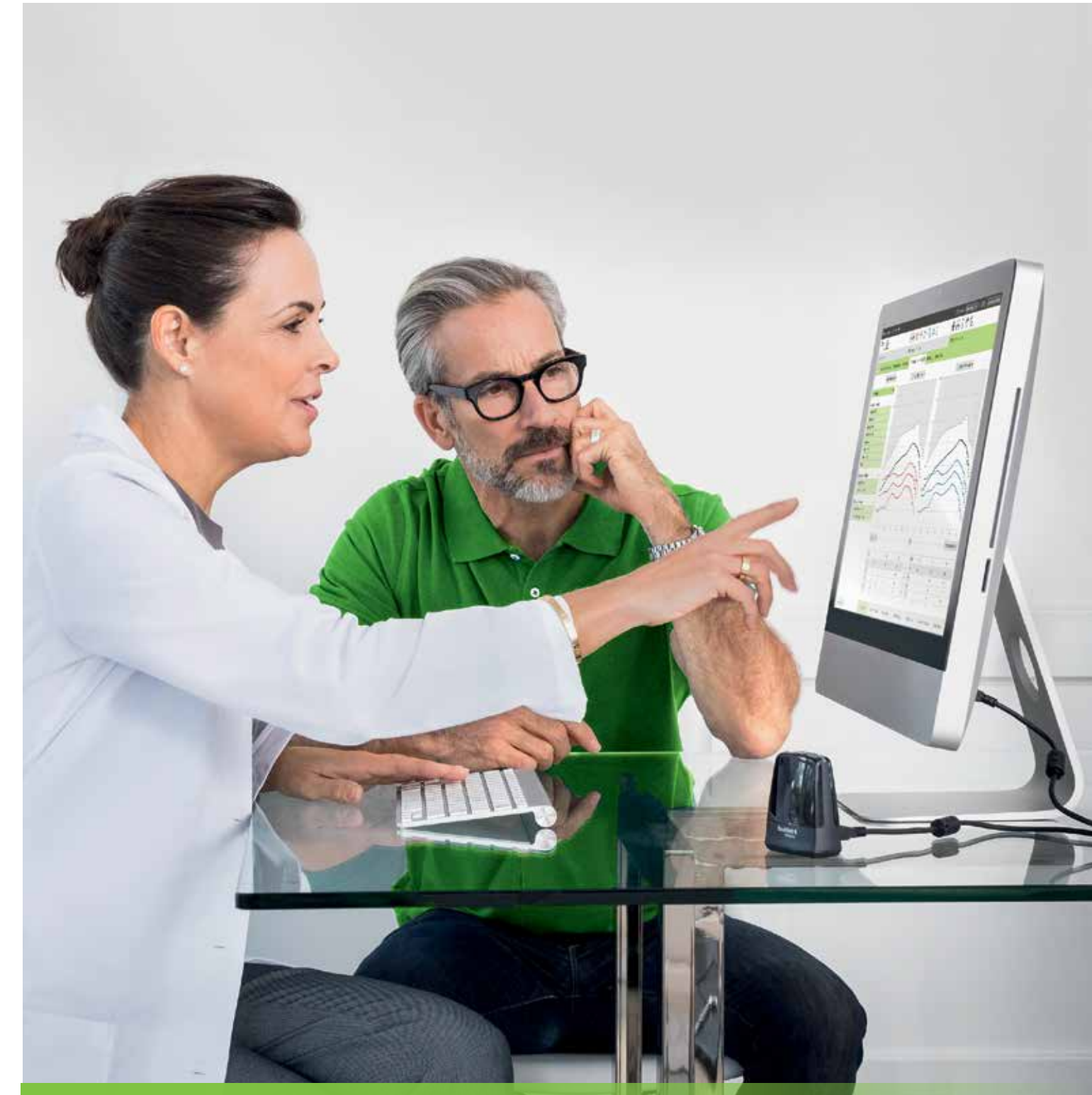
Sensorineural hearing loss occurs when the hair cells in the hearing organ (cochlea) become damaged and affect the transmission of signals to the auditory part of the brain via the auditory nerve. The most common cause is aging, but loud noise, some types of medication, and genetics can also affect hearing. Inner ear hearing loss cannot be reversed with medication or surgery.

Mixed hearing loss

Mixed hearing loss is a combination of both conductive and sensorineural hearing loss. This type of hearing loss can range from mild to profound.

Recommendations:

Clinic Name:



Phonak Lifestyle Guide

We Cater to All

A Sonova brand



Enjoy better hearing that matches your lifestyle

Premium

For those who expect nothing but the best.
These hearing aids address all hearing challenges and support understanding in even the most difficult listening situations.



TV



Phone



Quiet one-on-one



Restaurants, cafe or meeting



Hear voices from all directions



Music



Noisy social gatherings



Car



Places of worship



Outdoor activities



Museum or plays

Advanced

The perfect balance between performance and price.
Enhances hearing ability in a variety of listening environments, including moderate levels of background noise.



TV



Phone



Quiet one-on-one



Restaurants, cafe or meeting



Hear voices from all directions



Music

Standard

For those who expect value in state-of-the-art technology.
These hearing aids have the capability to support the hearing demands of everyday life, including minimal levels of background noise.



TV



Phone



Quiet one-on-one



PilotOne II



ComPilot Air II



ComPilot II



MiniControl



TVLink II
Base Station



TV Connector
(Audéo B-Direct only)



RemoteMic



EasyCall II



DECT Phone II



Roger Pen



Roger EasyPen



Roger Clip-On Mic



Roger Table Mic

For Phonak Bolero B-PR



Bolero B-PR
Charger Case



Bolero B-PR
Mini Charger

For Phonak Audéo B-R



Audéo B-R
Charger Case



Audéo B-R
Mini Charger

Universal



Universal
Power Pack