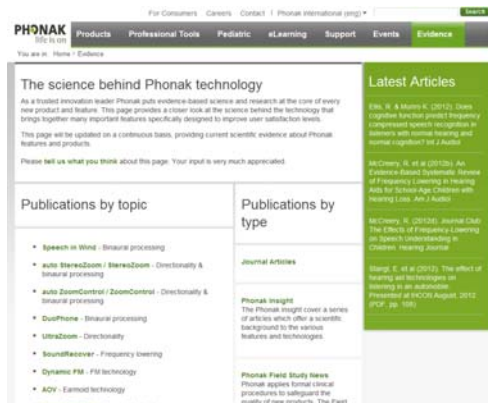


Phonak website now gives scientific background to Phonak technologies

Stäfa, Switzerland (December 13, 2012) – Since 2009, Phonak hearing care professionals have used the partner portal www.phonakpro.com to provide specialist information about their hearing solutions and how they are fitted. Distribution partners can now also visit <https://www.phonakpro.com/evidence> to take a look behind the scenes and access in-depth background information regarding the development of products and functions.



At Phonak, the leader in innovation, scientific and research findings and suggestions from hearing care professionals form the basis for the development of new technologies. Every day, the research team works alongside external partners such as universities to develop the hearing solutions of tomorrow. The Evidence website now provides distribution partners with easy access to specialist articles, case studies and scientific publications about Phonak's innovations. The authors are well-known researchers and scientists as well as Phonak experts.

“We are delighted to be able to use the new Evidence website to compile in-depth specialist knowledge clearly and share it with our partners,” says Maarten Barmentlo, Group Vice President at Phonak “At www.phonakpro.com/evidence, we constantly provide the latest scientific information regarding our most recent developments.” Depending on their requirements, users can search an extensive pool of publications by subject or in chronological order.

About Phonak

Headquartered near Zurich, Switzerland, Phonak, a member of the Sonova Group, has developed, produced and globally distributed state-of-the-art hearing systems and wireless devices for more than 60 years. The combination of expertise in hearing technology, mastery in acoustics and strong cooperation with hearing care professionals allows Phonak to significantly improve people's hearing ability and speech understanding and therefore their quality of life.

Phonak offers a complete range of digital hearing instruments, along with complementary wireless communication systems. With a worldwide presence, Phonak drives innovation and sets new industry benchmarks regarding miniaturization and performance.

For more information, please visit www.phonakpro.com and www.phonak.com and or contact:

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Phonak – Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.