

Press Release – For Immediate Release

PHONAK ANNOUNCES POPULAR ADULT & FM CLINICAL CONFERENCE

Registration is open for Advances in Audiology Meeting Dec. 2-5, 2012 in Las Vegas

Warrenville, IL (May 24, 2012) – Phonak is pleased to announce its clinical conference called “Advances in Audiology: Tomorrow’s Solutions for Today’s Challenges” is now open for early registration. The conference, to be held on December 2-5, 2012 at the M Resort in Las Vegas, is scheduled as two back-to-back sessions over three days: “Innovation in Hearing Care for Adults” and “Latest Developments in FM and Soundfield.”

The latest research and clinical insights shared at the conference will help attendees provide the best possible hearing and rehabilitation services for adults and to keep updated on FM and Soundfield for all age groups. Conference chairs Louise Hickson (AUS), Cheryl DeConde Johnson (USA) and Linda Thibodeau (USA) and the Phonak Steering Committee have coordinated a platform of speakers – each renowned in his own right - including Nina Kraus (USA), Pam Souza (USA), Jace Wolfe (USA), Larry Humes (USA), Joseph Montano (USA), Sergei Kochkin (USA), Theresa Chisolm (USA), Susan Scollie (CAN), Kathy Pichora-Fuller (CAN), Harvey Dillon (AUS), Chris Lind (AUS), Imran Mulla (UK), Debi Vickers (UK), Sophia Kramer (NL), and many other international experts.

“We encourage all to join their colleagues for this update on current contemporary practices using the latest in hearing and hearing assistance technologies,” said Dr. Cheryl DeConde Johnson, Conference co-chair. “The wide range of presentations will cover a variety of populations including adults, children with special needs, toddlers and teens. I assure you that attendees will leave the conference with new strategies to increase the effectiveness of their practice.”

Conference sessions will include the latest developments in:

- Auditory and cognitive functioning
- Factors in hearing instrument adoption and use
- Amplification for older adults
- Future perspectives in audiology
- FM technology in adult listeners
- Connectivity
- Wireless technologies and standards
- FM for children
- New trends in SoundField

“The conference in December 2012 will bring together leading experts in audiology and rehabilitation from around the world for an opportunity to share experiences and discuss the latest research and trends in hearing care for adults,” said Dr. Louise Hickson, Conference co-chair. “With many opportunities to discuss clinical issues during the presentations, poster sessions and social events, we are sure that participants will gather insights which they can put into practice straight away.” The interactive podium discussion and clinicians’ forum will spotlight best practices which address hearing difficulties experienced by hearing impaired clients.

All participants are invited to submit posters on topics related to any of the above mentioned session categories. CEUs have been applied for.

For more information on the conference, poster submission and to register, visit: www.phonak.com/conference and take advantage of the EARLY BIRD rate until June 30, 2012.

About Phonak

Headquartered near Zurich, Switzerland, Phonak, a member of the Sonova Group, has developed, produced and globally distributed state-of-the-art hearing systems and wireless devices for more than 60 years. The combination of expertise in hearing technology, mastery in acoustics and strong cooperation with hearing care professionals allows Phonak to significantly improve people's hearing ability and speech understanding and therefore their quality of life.

Phonak offers a complete range of digital hearing instruments, along with complementary wireless communication systems. With a worldwide presence, Phonak drives innovation and sets new industry benchmarks regarding miniaturization and performance.

For more information, please visit www.phonakpro.com and www.phonak.com and or contact:

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Phonak – Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.