

Phonak unveils Roger Table Mic, designed to improve communication at work

The Phonak Roger Table Mic applies the latest in wireless microphone technology for better hearing and performance at work.

Phoenix, Arizona/Staefa, Switzerland – April 13, 2016 – Employees affected by hearing loss often report stress and fatigue in the workplace from keeping up with interactions, eating into worker’s productivity. The launch of the Roger Table Mic, the latest addition to the Phonak line of wireless devices that use the Roger digital wireless standard, allows these employees to put the emphasis firmly back on work.

According to a report from the Better Hearing Institute, every 10% increase in hearing loss results in the loss of \$1,000 in income per month for any one individual.¹ The Roger wireless technology from Phonak is designed to better integrate hearing-impaired employees at work. Roger extracts speech from background noise so effectively that it has been proven to help a user to hear and understand speech 62% more than someone with no hearing loss.²

Even the most powerful hearing aids have limitations and additional solutions need to be considered in typical work situations such as large meetings or video conferences. The Roger Table Mic is a discreet device with a built-in microphone. Built with the industry’s best ever speech-in-noise performance, it captures sound and helps bridge the understanding gap in noise and over distance in these challenging situations.



The discreet Roger Table Mic measures only 78 x 78 x 16 mm

“We want to help office employees put the emphasis back on doing their job rather than on their hearing loss. The Roger Table Mic allows people affected by hearing loss to fully participate in and contribute to work life, a crucial element for inclusion into society,” said Martin Grieder, Group Vice President of Phonak.

With the Roger Table Mic, consumers can enjoy:

- Better performance at work due to an improved ability to participate in meetings and board room conversations
- A device that is easy to install and use, with a long operating time thanks to a rechargeable battery that lasts up to 20 hours
- The ability to connect multiple Roger Table Mics to each other for very large meetings, and remote control for discreetness
- Compatible with almost all hearing aids and cochlear implants - anyone in the office can benefit from the Roger Table Mic, regardless of which hearing aid brand they choose to wear
- The discreet and contemporary design blends in perfectly in a modern office world environment

The Roger Table Mic is available immediately. More information is available at www.phonak.com/RogerTableMic.

¹Kochkin, S. (2005). *The Impact of Untreated Hearing Loss on Household Income*. Better Hearing Institute.

http://www.hearing.org/uploadedFiles/Content/impact_of_untreated_hearing_loss_on_income.pdf

²Professor Thibodeau, Linda, PhD. (2014). *Comparison of speech recognition with adaptive digital and FM wireless technology by listeners who use hearing aids*, University of Texas, Dallas, USA, *The American Journal of Audiology*.

<http://www.ncbi.nlm.nih.gov/pubmed/24699929>

About Phonak

Headquartered near Zurich, Switzerland, Phonak, a member of the Sonova Group, has developed, produced and globally distributed state-of-the-art hearing systems and wireless devices for more than 60 years. The combination of expertise in hearing technology, mastery in acoustics and strong cooperation with hearing care professionals allows Phonak to significantly improve people's hearing ability and speech understanding and therefore their quality of life.

Phonak offers a complete range of digital hearing instruments, along with complementary wireless communication systems. With a worldwide presence, Phonak drives innovation and sets new industry benchmarks regarding miniaturization and performance.

For more information, please visit www.phonakpro.com or contact:

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Phonak – Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.