INTEGRATING FM TECHNOLOGY AND CONNECTIVITY
PRESENTERS

Solange Anderson, Pediatric Audiology Manager, Phonak AG, Switzerland

Samuel Atcherson, University of Arkansas, Little Rock, AR

Carrie Spangler, Stark County Educational Service Center, Canton, OH

Peter Stelmacovich, FM and Sound Field Manager, Phonak Canada
QUESTIONS

1. Based upon your experience as a consumer of hearing instruments, what connectivity features do you require in order to effectively access difficult listening situations?
QUESTIONS

2. To maximize audibility and intelligibility, most users require a hearing package that contains both a personal hearing instrument and remote microphone access. How might you prioritize these technologies when cost is a major concern to the consumer? For example, would you consider a hearing instrument with fewer features to reduce the base cost to be able to add connectivity devices?
QUESTIONS

3. What are your 3 best tips for audiologists to market the concept of the hearing package with their patients?