

# Delivering greater value to you

Phonak Value Added Services (VAS) support the growth and development of your clinic

Being a loyal Phonak partner gives you access to more than just great products.

We're dedicated to helping you make the most of your business, offering comprehensive solutions at every step of the client journey.

Our service is rooted in meaningful support, providing the tools you need to grow and succeed in today's fast-changing market. We listen to you and respond to the challenges you face. This means delivering marketing materials, training and industry insights to meet the needs of your clinic, clients and teams.



## Phonak Value Added Services

Partnering with us offers lots of amazing benefits for your practice.

### Training & education



Exclusive access to e-learning and training support, including:

- Marketing best practices
- Clinical training
- Front office training

### Marketing support



A full suite of marketing support from Phonak, including:

- Creating end-to-end client experiences
- Omni-channel marketing support
- General marketing consultancy

### Market insights



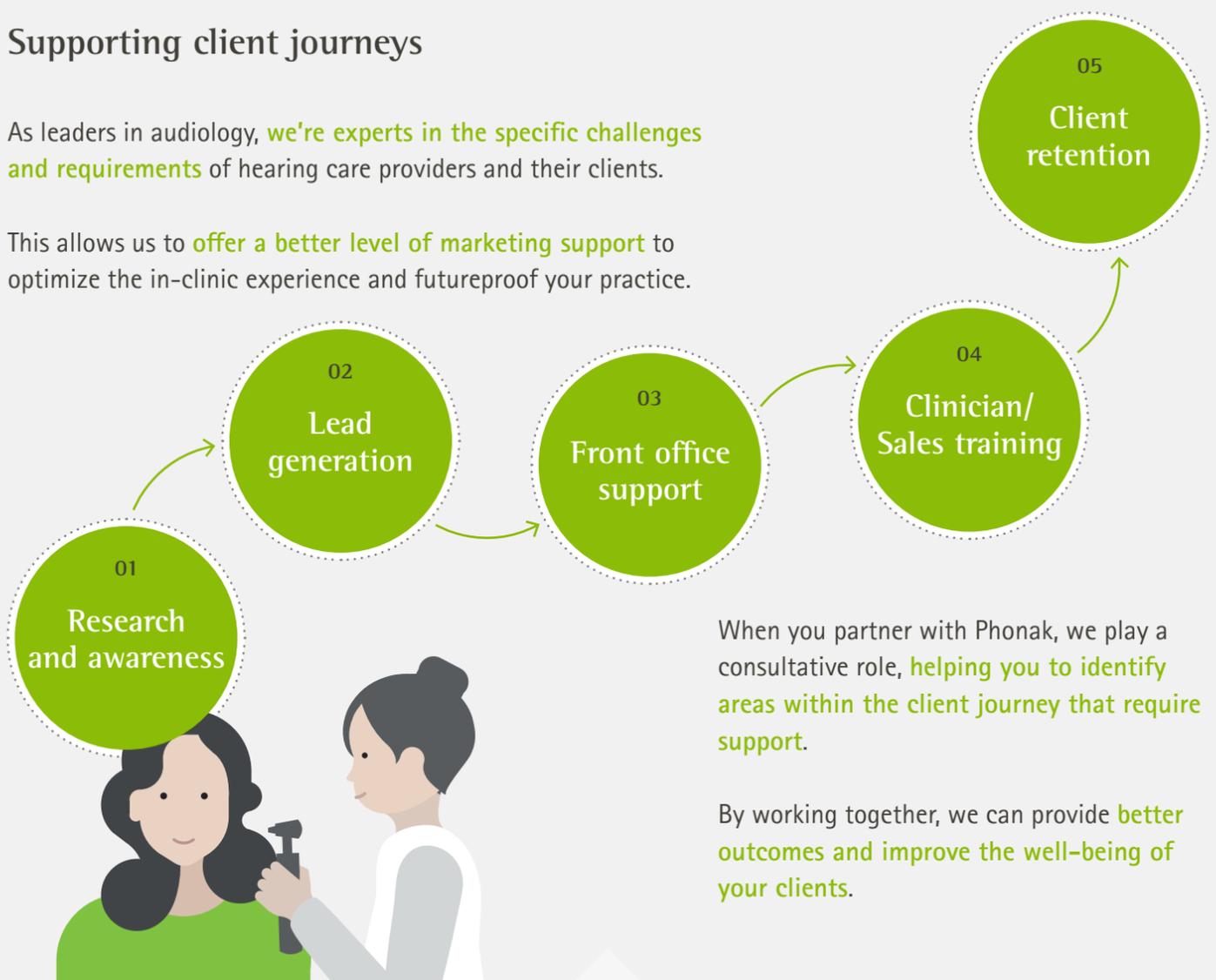
Valuable market and marketing insights, including:

- Client needs
- Industry trends
- Local insights

## Supporting client journeys

As leaders in audiology, we're experts in the specific challenges and requirements of hearing care providers and their clients.

This allows us to offer a better level of marketing support to optimize the in-clinic experience and futureproof your practice.



If you are interested in our VAS, talk to your sales representative to get started. Or [click here to learn more](#) about our VAS.