

myPhonak Junior 1.0

The world in your hands



A Sonova brand

PHONAK
life is on

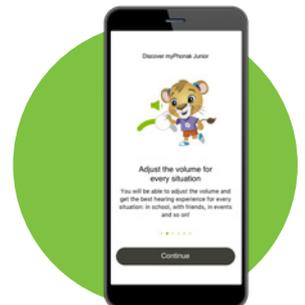


Enjoy a new world, within your hands

myPhonak Junior 1.0 is an easy-to-use smartphone app designed specifically for children that connects directly to compatible Phonak hearing aids. Drawing inspiration from myPhonak 3.0, the myPhonak Junior app was designed with a set of features that offer children flexibility with their hearing experience while prioritizing their hearing performance. The **myPhonak Junior** app is compatible with **Phonak Sky™ Marvel**, **Phonak Sky™ Link M**, and **Phonak Naída™ P-UP** hearing devices, all of which have Universal Connectivity via Bluetooth®.

The **myPhonak Junior** app provides flexibility as the child's and family's needs develop. Whether it be via touchpoints with the hearing care professional for the parent and young child, or with a teen who is empowered to take an active role in their hearing health care. **myPhonak Junior** allows older children to manage their listening preferences to suit particularly challenging listening environments.

And **Parental control** allow parents and caregivers the opportunity to tailor children's experience for their level of development and independence.





An app created with children in mind

Every child is unique, with their own listening challenges and preferences. The **myPhonak Junior** app lets children and parents customize the settings on their hearing aids in a way that is intuitive - all with specially designed help messaging to guide children in their app experience.

By introducing a customized hearing journey to a pediatric mobile app, parents can put the world in their children's hands - with parental oversight.

Hearing care for the smartphone generation

Studies show that mobile technology and smart devices are increasingly part of children's everyday lives - in home and school.¹

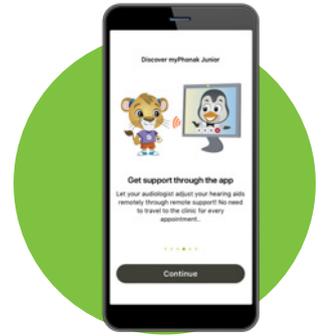
78% Of elementary school students report that they regularly use a tablet.

79% Of surveyed schools reported use of tablets in school.

53% Of elementary school students regularly use smartphones.

1. Ofcom. (2019). Children and parents: Media use and attitudes report 2018. Retrieved from <https://www.ofcom.org.uk/research-and-data/media-literacy-research/childrens/children-and-parents-media-useand-attitudes-report-2018>, accessed June 2, 2021.

Connection in the palm of your hands



Delivering new ways of connection within the app

Between work, school and play, some families can only see their audiologist once a year. But they might need consultation many times in between.

Remote Support gives them an opportunity to stay connected to their hearing healthcare provider in a way that fits their lifestyle. Whether they need adjustments to the hearing aids or a special consultation, **Remote Support** lets them get care at a distance - on their own schedule. Previously dis-engaged teens consider **Remote Support** an attractive method for receiving audiological care.²

Mid to longer term benefits of **Remote Support** for teens include increased autonomy, ownership, and proactivity.² As children get older and take greater ownership of their hearing journey a Remote Support appointment allows them to consult their audiologist without having to miss a day of school or interrupting after-school activities.

2. Venkatesan, A. & Carr, G. (2019). Could teleaudiology be the answer for teens? Phonak Field Study News. Retrieved from www.phonak.com/evidence, accessed on June 2, 2021.

Parents and providers express confidence in the child's needs being met, and appreciate the convenience of **Remote Support**.³ Remote Support is attractive for teens and might increase their engagement in audiological services. Approximately 9 out of 10 teens would prefer teleaudiology via Remote Support over traveling to see their audiologist.²

But **Remote Support** won't replace face-to-face appointments with an audiologist. Rather, it is an added convenience for parents, and more independent children or teens to supplement routine, in-person appointments.

2. Venkatesan, A. & Carr, G. (2019). Could teleaudiology be the answer for teens? Phonak Field Study News. Retrieved from www.phonak.com/evidence, accessed on June 2, 2021.

3. Standaert, L. (2021). Benefits of Remote Support and remote control app solutions for parents and children. Phonak Field Study News. Retrieved from www.phonakpro.com/evidence, accessed June 2, 2021.

Tune in to the need of the moment

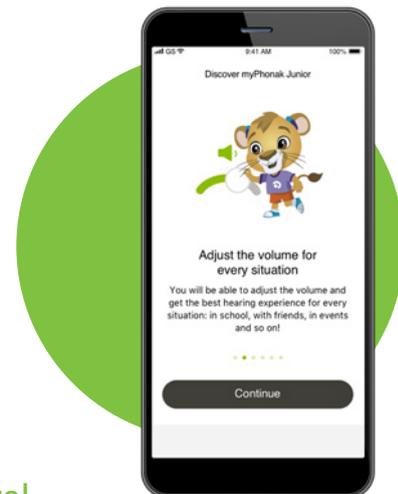
Children, just like adults, have different preferences. With the **myPhonak Junior** app each child can prioritize what is important for them to hear.

In most instances, **AutoSense Sky OS** will adjust appropriately to the listening environment, but there may be unique environments in which the child prefers different settings. For example, a child may want to hear more of what is happening in the background for a particular reason and would prefer less noise reduction.

This allows children to participate in a variety of social situations and manage their listening experience in a developmentally appropriate way.



Customization at your fingertips



Remote Control

The **myPhonak Junior** app empowers children to independently personalize their listening in environments which they find particularly challenging - all within age-appropriate limitations. Listening confidence increases significantly for complex listening situations when using the app.*³

*study conducted with myPhonak 3.0 app.

The **Remote Control** hearing adjustments were designed in a way that prioritizes speech understanding. This way, children can enjoy the flexibility and freedom of customized listening with minimized risk of speech intelligibility. Tweens and teens rated Noise reduction and Speech Focus as the most helpful modifiers of the myPhonak remote control app.⁴

3. Neumann, S., Wolfe, J., Manning, J., Roberts, J., Schafer, E., Miller, S., Dunn, A., Jones, C., & Rakita, L. (2022) Evaluation of a smartphone-based remote control app for school-age children with hearing loss. Manuscript in preparation.

4. Standaert, L. (2021). Benefits of Remote Support and Remote control app solutions for parents and children. Phonak Field Study News. Retrieved from www.phonakpro.com/evidence, accessed June 2, 2021.

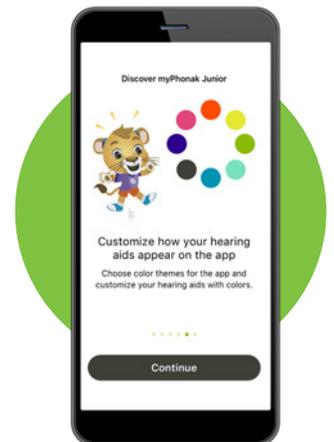


Friendly look & feel for children

To help children make informed choices, our pediatric app provides guidance and help through information icons, FAQs, and tips & tricks. New interface tailored for pediatric users, including playful designs, appeals to children.

Delightful interactions and surprise moments keep them engaged and excited.

Users can also customize their experience by choosing background color, profile name, profile picture, and hearing aids color.

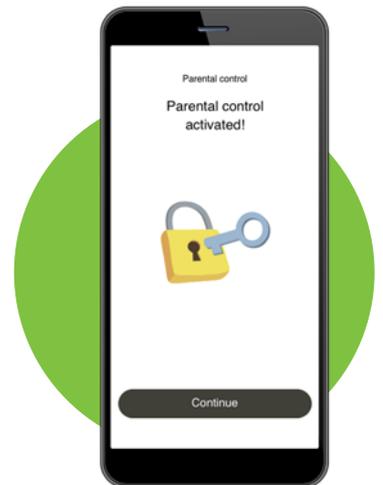




Peace of mind for parents

The parental lock, using a 4-digit password, secures access to **Remote Support**, **Bluetooth® bandwidth**, and the **Auto On** feature. Parent involvement is an important part of a child's hearing journey.

Parents can open a user account and register to use **Remote Support** for their child, receive customized support material, app updates, and stay up-to-date.



Engagement at a touch



Empowering children to take ownership of their hearing journey

Technology is attractive for children and teens. Giving them the opportunity to use the app may increase their engagement in audiological services.²

Fostering confidence in difficult listening situations

Children have the option to personalize how they hear in challenging situations. Easily, quickly and using a device that already forms part of their everyday life.

Encouraging children's independence

The app fosters independence in children and encourages them to be actively involved in their hearing care journey. Every interaction with the app can be a new opportunity to learn and enjoy what life brings them.

2. Venkatesan, A. & Carr, G. (2019). Could teleaudiology be the answer for teens? Phonak Field Study News. Retrieved from www.phonak.com/evidence, accessed on June 2, 2021.

life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonak.com



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