

Phonak

Fast Facts

eSolutions – adding value to your business

When businesses want to differentiate themselves from the competition and be truly client-centric, it is necessary to go beyond the traditional model of care. Fortunately, new technological developments are allowing modern hearing care providers, like you, to do just that – go beyond what competitors offer and make your clients' changing lifestyles a priority.

That is why eSolutions are a must to add to your current offering.

What is it?

Phonak eSolutions are a suite of smart apps and solutions designed to seamlessly and securely connect you with your clients. By integrating this new technology and solutions into your practice, you can connect with them in their everyday settings between their in-clinic appointments.

Why use it?

Implementing eSolutions allows you to be truly client-centric and distinguish your business from your competitors and other threats such as OTC, internet sales and hearable devices by:

- Helping your clients overcome challenges of distance and access to care¹
- Empowering them to take a more active role in their hearing care
- Offering them a preferred style of receiving services²
- Accommodating their busy lifestyles

Recently surveyed businesses also reported benefits to their clinical practice, including more flexibility and convenience when scheduling appointments and the ability to do hearing aid adjustments in real-life settings.³

How to use it?

Phonak offers a selection of eSolutions that can connect you to your clients. Learn how to access and use them by visiting www.phonakpro.com/eSolutions or contact your local Phonak representative.

References.

¹Swanepoel D.W., Hall J.W. (2010) A systematic review of telehealth applications in audiology. *Telemedicine and e-Health*, 16(2), 181-200.

²Carr G. (2017). Using telehealth to engage teenagers. *ENT and Audiology News*, 25, 6.

³Drexler, J. (2019). Taking theory to practice: Integrating Phonak eAudiology into clinical practice. *Phonak Insight*, retrieved from www.phonakpro.com/evidence, accessed December 1st, 2019.