

# Phonak Fast Facts



## Phonak Audéo™ B-Direct

### What is it?

Audéo B-Direct is the first Phonak Made For All (MFA) hearing aid that provides direct connectivity to any\* cell phone without wearing a body worn streamer. Powered by SWORD™ chip, the Phonak proprietary 2.4 GHz radio chip and the Belong Platform, Audéo B-Direct broadens the Phonak portfolio with a direct connectivity solution.

### Why use it?

Audéo B-Direct offers

- Direct connectivity to any Bluetooth® phones\*, regardless of the operating system or brand. Clients who want the benefits of direct connectivity do not have to change their phone.
- Real hands-free calling. Clients hear the phone ringing directly in their hearing aids and can answer the call without having to touch their phone.
- Automatic connection to the TV Connector for high-quality stereo TV listening experience.
- Environmental balance to adjust the volume level of the surrounding environment and the streamed signal.



### How to use it?

Audéo B-Direct is programmed using the new industry standard programming device, Noahlink wireless and Target 5.2 or later. Once programmed it is ready to directly connect to any\* Bluetooth cell phone. Answering or rejecting phone calls is easy with a simple push of the hearing aid button. The phone can be within reach in order for the client to connect and have a hands-free call. Connection to the TV is as easy as plug and play. Once the hearing aids are within range, they automatically connect to the TV Connector for an excellent listening experience.

\*with Bluetooth® 4.2 wireless technology and most older Bluetooth phones

For more information on the Phonak Audéo B-Direct, go to [www.phonakpro.com/audéo-b-direct](http://www.phonakpro.com/audéo-b-direct) or contact your Phonak representative.