

## Hearing delight is understanding

Phonak was first to introduce zoom technology to enhance understanding in challenging hearing situations. The new Phonak Cassia makes understanding even more effective thanks to further improvements in the exclusive zooming technology.

Phonak Cassia zoom technology:



### UltraZoom Standard

In noisy situations with several people talking around you, UltraZoom automatically zooms to the voices coming from the front. Noise from the side and back is cut out.



### Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

**Interact freely. Communicate with confidence. Live without limit. Life is on.**

Your hearing-care professional:



[www.phonak.com](http://www.phonak.com)

# Phonak Cassia

Hearing delight has never been more affordable



**PHONAK**

life is on

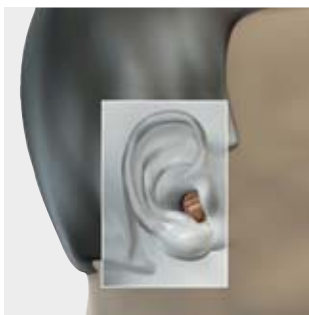
## Hearing delight in surprising size and looks

Phonak Cassia is available in 10 different styles and 17 colors. All of them are leading the industry in terms of miniaturization and performance, not to mention robustness and convenience. Each Phonak Cassia is moisture- and dirt-protected to ensure long hours of trouble-free hearing delight.

**Discreet no matter what style you choose.**



behind the ear



in the ear

## Hearing delight is connecting to everyone

With Phonak wireless accessories, multimedia entertainment, communication and work is much more fun. TV, telephone, MP3 player, GPS and computers can be enjoyed effortlessly.

Connecting the Phonak TVLink with your Phonak Cassia brings TV sound directly to your ears, so you and your family can adjust the volume separately and enjoy watching TV together.

Please ask your hearing-care professional to show you what the amazing Phonak wireless accessories can do.

## Hearing delight is best value for performance

| Your benefits   | Features                  |
|---|---------------------------|
| <b>Understanding speech</b>   |                           |
| Enjoy a fuller spectrum of audible sounds.  | SoundRecover              |
| <b>Understanding in background noise</b>  |                           |
| Automatically zooms in on voices in the front and cuts out noise from the sides and the back. | UltraZoom Standard        |
| Experience comfortable hearing.   | NoiseBlock Standard       |
| <b>Understanding on the phone and other devices</b>   |                           |
| Connect directly to mobile phones, TVs, MP3 players, etc.                                     | iCom, TVLink, Click'nTalk |
| <b>Adapting to changing environments</b>  |                           |
| Enjoy seamless automatic adaptation to all sound environments.                                | SoundFlow Standard        |
| Eliminate annoying whistling.   | WhistleBlock              |

