

**Phonak Lyric™**

The only 100% invisible  
hearing aid that provides clear,  
natural sound



A Sonova brand

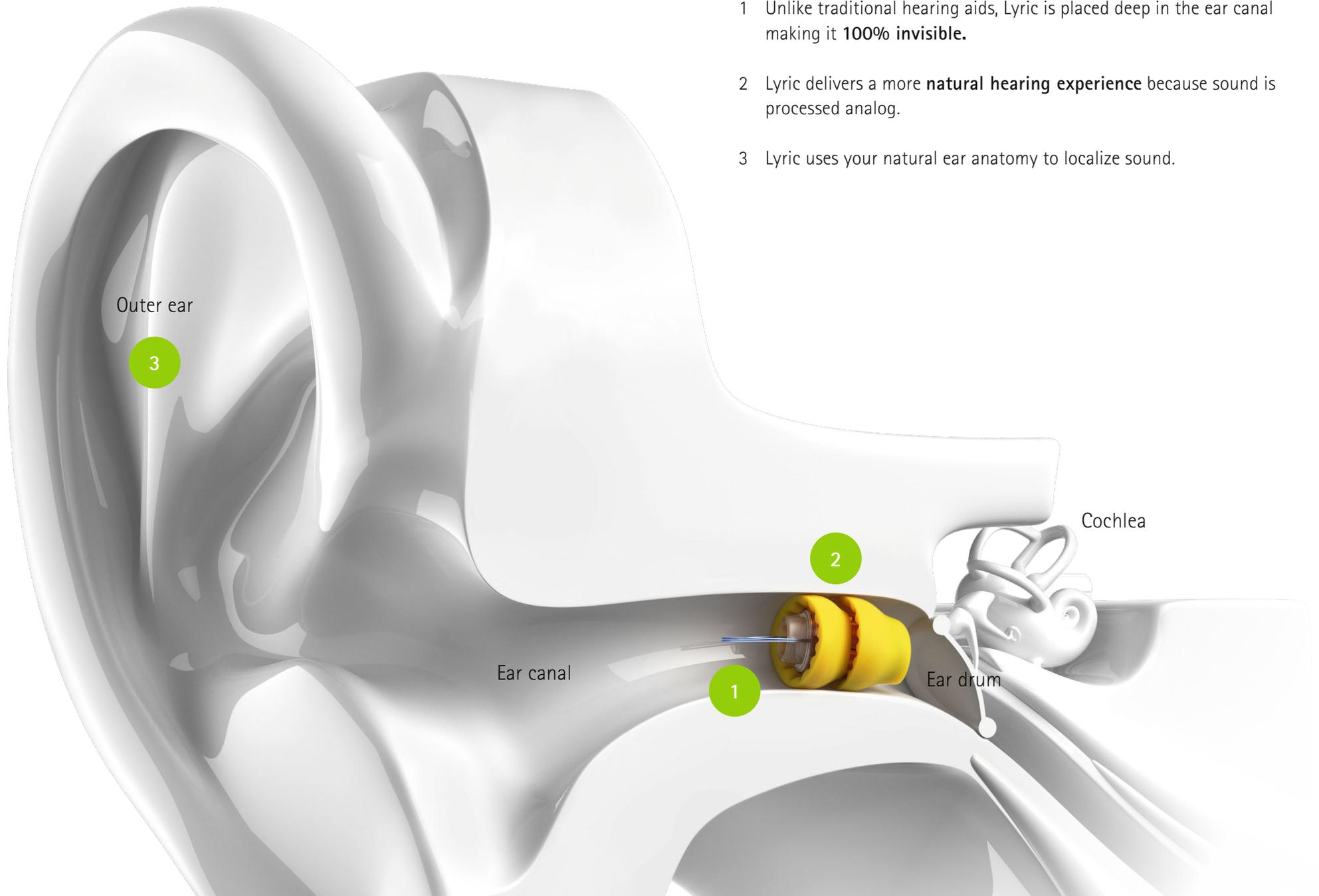
**PHONAK**  
life is on

Phonak Lyric are  
the only hearing  
aids that give  
people what they  
really want

- 100% invisibility
- Clear natural sound
- Unrestricted living

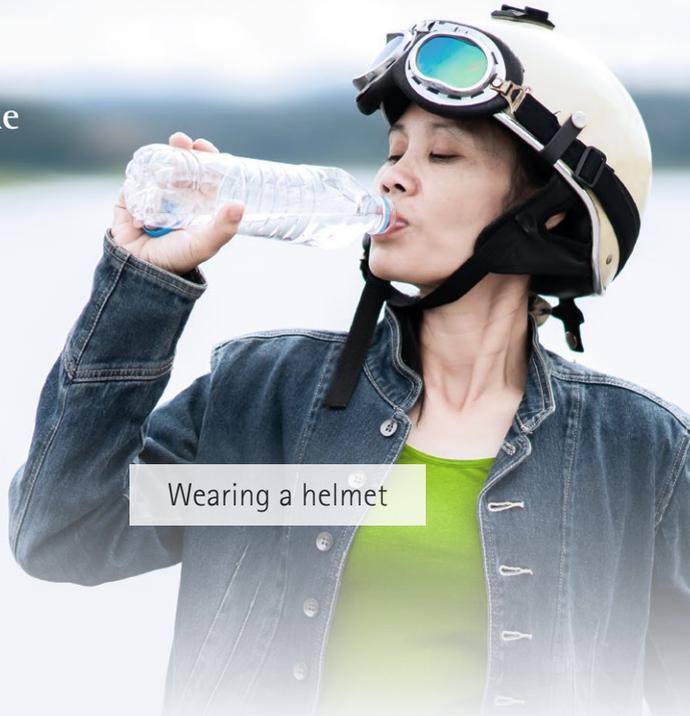
# How Lyric works

- 1 Unlike traditional hearing aids, Lyric is placed deep in the ear canal making it **100% invisible**.
- 2 Lyric delivers a more **natural hearing experience** because sound is processed analog.
- 3 Lyric uses your natural ear anatomy to localize sound.

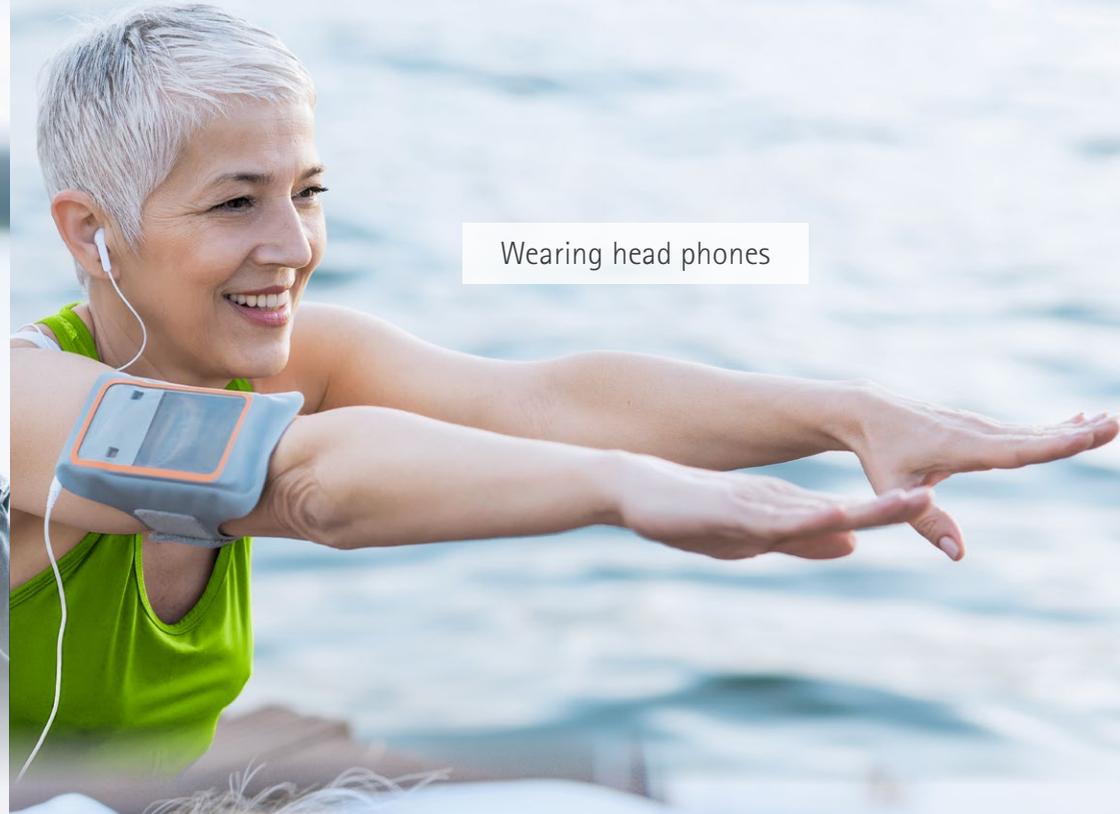


# Unrestricted living with Lyric

Provides benefits unlike  
any other hearing aid.



Wearing a helmet



Wearing head phones



Doing sports



Sleeping

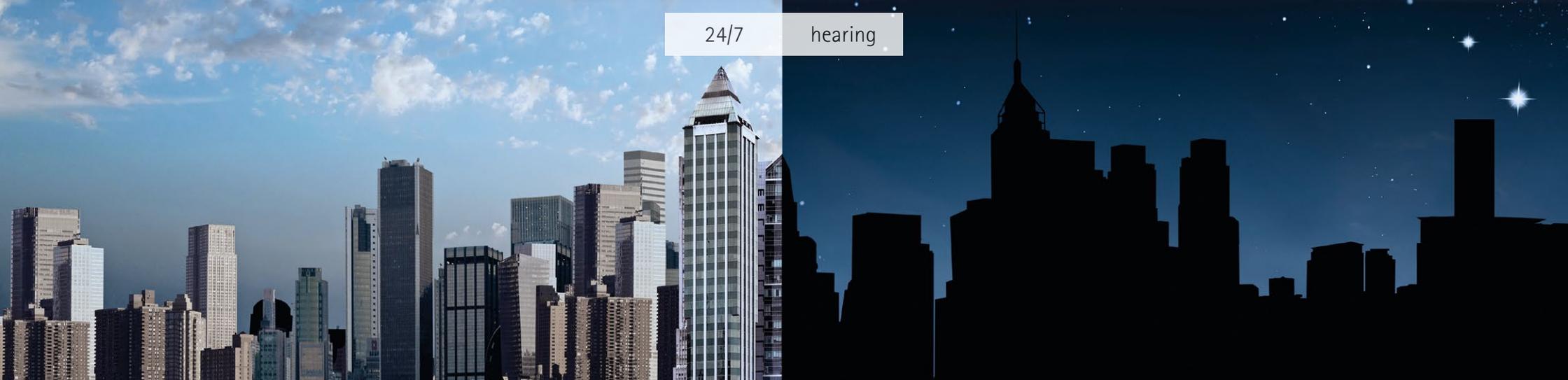


Showering

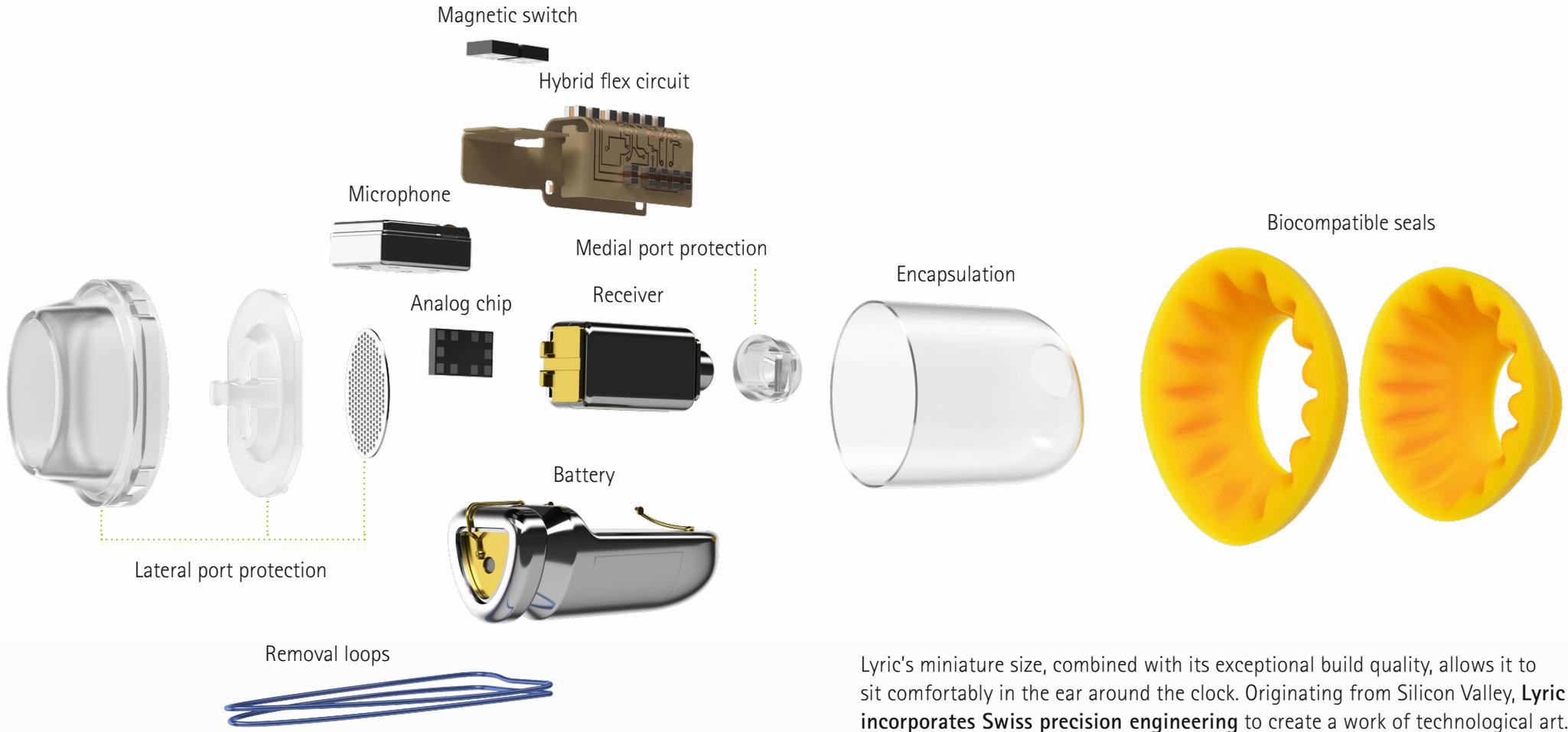


Being aware of where sound comes from

24/7 hearing



# Lyric is a masterpiece of micro-engineering



Lyric's miniature size, combined with its exceptional build quality, allows it to sit comfortably in the ear around the clock. Originating from Silicon Valley, **Lyric incorporates Swiss precision engineering** to create a work of technological art.

With Lyric you  
don't buy a  
hearing aid, you  
subscribe to 24/7  
well hearing

## Four easy steps to enjoy better hearing and well being.

### 1. Personalized hearing test

Your hearing care professional will test your hearing and check if your ear canal is optimal for Lyric.

### 2. Defining the right hearing aids for you

Depending on your degree of hearing loss and the size of your ear canal, your hearing care professional will choose the right Lyric size for you and place it perfectly within your ear canal.

### 3. Trying Lyric risk-free for 30 days

You can try Lyric for one month at a time without any risk. After the trial phase you can decide if you want to enjoy all the benefits of Lyric.

### 4. Wearing Lyric 24/7

After subscribing to Lyric you will regularly receive the latest technology and a new device.

Happiness is a  
hearing aid called Lyric



Real size

# Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

[www.phonak.com](http://www.phonak.com)