

# Key Facts about Lyric

- 1 The world's only 100% invisible hearing aid (see figure 1).
- 2 Lyric can be worn 24 hours a day, 7 days a week for-months-at-a-time\*, regardless of the activity, e.g. physical exercise, showering\*\* or sleeping.
- 3 Clear, natural sound.
- 4 Hassle-free, no need to change batteries or to take the device out at night.
- 5 Uses the natural anatomy of the ear for directional hearing.
- 6 Recommended for persons with mild to moderate hearing loss.
- 7 A valid option also for people with e.g. Parkinson with reduced dexterity who cannot change batteries by themselves or who might easily lose a traditional hearing aid.
- 8 Lyric is NOT a surgically implanted device. It is placed and programmed in the office by a Lyric trained hearing care professional with no anesthesia required.
- 9 Anatomical fit rate of 75%.\*\*\*
- 10 Biocompatible soft foam seals for the best possible fit in the ear canal (see figure 2).
- 11 Lyric was developed by a team of renowned ENTs, audiologists and engineers and has been continuously improved at the Phonak labs in the Silicon Valley, California, US and in Switzerland. Commercially launched in 2007 and has been safely worn in over 30,000 ears.
- 12 Phonak is the leading manufacturer of hearing aids with a broad solution portfolio to meet individual patients' needs.

\* Individual replacement needs may vary. Duration of device battery life varies by patient and is subject to individual ear conditions.

\*\* Lyric is water resistant, not waterproof, and should not be completely submerged in water.

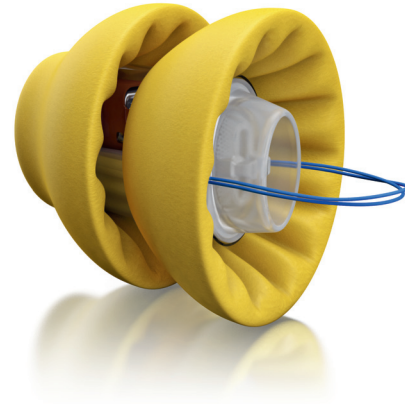
\*\*\* Fit rates calculated after screening for medical and lifestyle contraindications. Fit rates based on N=450 ears.

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**Figure 1:**

Unlike other hearing aids, Lyric is placed deep into the bony portion of the ear canal so that the receiver resides approximately 4 mm from the ear drum. This placement deep in the ear canal provides significant benefits in sound quality and is completely invisible from the outside.



**Figure 2:**

Biocompatible soft foam seals engineered to contour to the ear canal; Lyric delivers safe, non-surgical hearing and is 100% invisible.