

MyLink+

Bringing Dynamic FM to Everyone



Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

**Interact freely. Communicate with confidence.
Live without limit. Life is on.**

www.phonak.com

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PHONAK life is on

Go wireless for better speech understanding

Improved communication in noise is the number one desire of adult hearing instrument users. With FM systems a direct wireless link is created between the speaker and hearing impaired listener, guaranteeing optimum speech understanding in even the most difficult listening situations.

Phonak's Dynamic FM products offer industry-leading signal to noise ratios, giving users the most accurate listening experience possible.

What is MyLink+?

MyLink+ is an easy-to-use and affordable Dynamic FM receiver suitable for use with any T-coil hearing instrument, from Phonak or any other manufacturer.

How does it work?

A Dynamic FM transmitter such as Phonak's ZoomLink+ picks up the desired speech at the source. This sound is sent wirelessly to the receiver (MyLink+), which relays the voice signal clearly to the user's hearing instruments. MyLink+ is worn around the neck and transmits its signals to the hearing instruments using induction technology.



Speaker talking into transmitter

Hearing instrument user wearing MyLink+

MyLink+ benefits:

- Dynamic FM sound quality
- Compatible with all T-coil hearing instruments (including custom products)
- Compatible with all Phonak Dynamic FM transmitters (and backwards-compatible with traditional FM transmitters)
- Quick-charging, long-life battery (1h = 80% / 2h = 100%)
- Headphone output for normal hearing demonstrations

Dynamic FM explained:

Dynamic FM is Phonak's next-generation FM platform. Its key component for adult users is Adaptive FM Advantage (AFMA), a new algorithm that automatically adjusts the output of the FM receiver to take account of surrounding ambient noise. The result is the industry's largest-ever single improvement in signal-to-noise ratio, which with MyLink+ is now available via a Dynamic inductive neck-loop receiver. (Note: the specific configuration of some customers' inductive systems may limit the benefits of Dynamic FM.)

Recommended MyLink+ Transmitter Packs

MyLink+ is the ideal Dynamic FM starting point for hearing impaired adults. Simply match MyLink+ with ZoomLink+ or EasyLink+, depending upon the end user's needs:



MyLink+ ZoomLink+

For Communication Flexibility

MyLink+ and ZoomLink+ represent the perfect Dynamic FM offering for tech-savvy modern adults. ZoomLink+ features three intelligent microphone settings (SuperZoom, Zoom and Omni), making it suitable for use in every type of noise environment.



MyLink+ EasyLink+

For Ease of Use

If an FM client requires a quick-to-use, highly affordable system, MyLink+ with EasyLink+ is the system of choice. With just one button and a single microphone mode, EasyLink+ is easy to pick up and start using. Teamed with MyLink+ it allows clear, effective communication in most everyday noise situations.



ZoomLink+
is the FM transmitter for those
who know what they want



EasyLink+
is the FM transmitter that is
easiest to operate

Target groups	ZoomLink+	EasyLink+
Teenagers	■	
Students	■	
Adults	■	■
Suitable for	ZoomLink+	EasyLink+
Situations that require multiple microphone settings	■	
Meetings and conferences	■	
Face to face conversation	■	■
Watching TV	■	■
Listening to music	■	■
GPS analog audio signal pick-up	■	■
Computer audio signal pick-up	■	■

In the case of a customer complaint about the volume of MyLink+'s incoming signal, check the gain of the T and MT programs.