Family-Centered Care: A myth busters series

An expert panel convened by Phonak has provided evidence-based recommendations to HCPs on how to better engage family members.

In an article series published by Hearing Review, the experts now challenged a series of common (mis-)beliefs about the approach.

I would like to do more counseling, but time just won’t allow for it.

Myth #01

It’s all about re-prioritizing appointment activities!

Answer by: Joseph Montano, Kris English and Louise Hickson

I will be expected to be a marriage counselor.

Myth #02

That’s not your job!

Answer by: Nerina Scarinci, Kris English and Ulrike Lemke

Many patients do not want their family in the room.

Myth #03

If you ask them, the answer is likely different!

Answer by: Louise Hudson and Gurjit Singh

I have to discuss the audiogram.

Myth #04

What really matters to patients is the perceived hearing loss!

Answer by: Mary Beth Jennings, Christopher Lind and Nerina Scarinci

In a recent study, only … 29.5% indicated low willingness to include family 19% would not tolerate a family member in the appointment

Answer by: Louise Hickson and Gurjit Singh

I am already family-centered, so what’s the hype?

Myth #05

Conduct an audit to take FCC to the next level!

Answer by: Barbara Timmer and Mary Beth Jennings

Including family members in decisions just complicates matters.

Myth #06

Not if you use the right strategies and tools!

Answer by: Jill Hoenniger, Gabrielle Saunders and Gurjit Singh

Learn more and access the myth busters series on our Family-Centered Care overview page: phonakpro.com/fcc