

eAudiology: Why and how to leverage digitalization in audiology

A 12 month webinar series by the Phonak expert circle

Webinar

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A review of perceptions and report on findings, by Dr. Gurjit Singh

Studies show:

▶ HCPs: eAudiology is ...

well-suited for

- + Aural rehab
- + Consulting / answering questions
- + Follow-up appointments

not well-suited for

- Diagnostics
- New patients
- Children

▶ Patients:

More than **3** out of **4** patients are open to eAudiology.

For which clients?

- Remotely located
- With mobility challenges
- Busy schedules
- Travelling
- Technology-savvy



Access the recording of the webinar here:

learning.phonakpro.com (where available)