eAudiology: Why and how to leverage digitalization in audiology
A 12 month webinar series by the Phonak expert circle

Webinar 03
Digital transformation in hearing healthcare, by François Julita

Digital transformation has occurred in other industries and follows a dedicated pattern:

1. Monitoring: Collection and evaluation of data
2. Optimization: Development on the basis of evaluations from step 1
3. Control: Handing over control to the user or even the device/solution itself
4. Autonomy: Autonomous operation of product or solution

Hearing healthcare: Monitoring already occurs; next steps to come

Access the recording of the webinar here: learning.phonakpro.com (where available)