

# eAudiology: Why and how to leverage digitalization in audiology

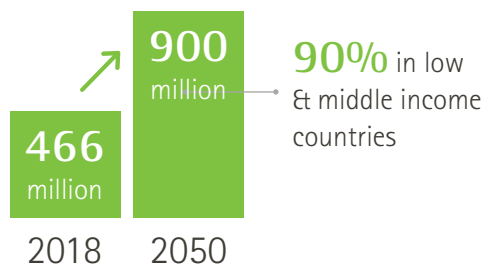
A 12 month webinar series by the Phonak expert circle

Webinar

10

## Connected technologies for improved access & affordability, by Prof. De Wet Swanepoel\*

People with hearing loss:



Access to hearing care?

Solution: mobile health



of population worldwide = access to a smartphone



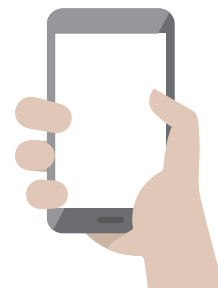
Example South Africa:

Mobile hearing screening per app – **30,000** people in first year



Next step

Integrated mobile screening: hearing and vision test



Access the recording of the webinar here:  
[learning.phonakpro.com](https://learning.phonakpro.com) (where available)