This series aims to support hearing care professionals (HCPs) through the digital transformation towards integrating eAudiology solutions into their practice.

**eAudiology: Why and how to leverage digitalization in audiology**

A 12 month webinar series by the Phonak expert circle

**Webinar 04**

**Using eAudiology to improve hearing-related knowledge, by Dr. Melanie Ferguson**

Digitalization not only offers opportunities for improving patient care, but knowledge transfer too.

**HEAR-IT Study**: 93% would refer back to the e-learning to troubleshoot or clarify a concern. 83% reported more confidence in hearing aid use and communication as a result of eResources.

The study participants used their hearing aids 15% more often than the control group.

**Webinar 05**

**Consensus statement on eAudiology, by Dr. Joseph Montano**

A consensus statement on eaudiology, drawn up by international experts in the field of eAudiology, provides recommendations to HCPs for integrating eAudiology into their practice as a means to enhance patient care, reach new patients, and increase the value of their services.

**Webinar 06**

**mHealth tools: measuring real-world hearing performance, by Dr. Barbra Timmer**

Mobile technology can help gain better insights into hearing experiences and provide better audiological care.

**Study based on EMA**: 46% Conversation, 3 people or fewer, 23% Speech listening, media e.g., TV/radio, 17% Conversation, 4 people or more, 4% Listening to non-speech sound e.g., music, 4% Speech listening, live.

**EMA findings**: In 91% of listening events, speech understanding was rated as either 75% or 100%. In 67% of listening situations, listening effectively required effort. High potential especially for patients with mild hearing loss.

Digital transformation is currently reshaping the healthcare industry landscape, and it will also have an impact on the way hearing care is provided in the future.

eAudiology offers exciting and creative options that can enhance the value of professional hearing services through the use of technology solutions.

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*Access the recordings of the webinars here: learning.phonakpro.com (where available)


*Phonak AG at CES 2016, A Randomized Controlled Trial to Evaluate the Benefits of a Multimedia Educational Program for First-Time Hearing Aid Users. Ear Hear, 37(2), 123–136.