

eAudiology: Why and how to leverage digitalization in audiology

A 12 month webinar series by the Phonak expert circle

This series aims to support hearing care professionals (HCPs) through the digital transformation towards integrating eAudiology solutions into their practice.

Definition

eAudiology describes the remote provision of audiological services by email, video or audio conference, chat, etc.

Webinar
07

eAudiology: practical clinical application, by William Campbell, MCISc*



Ontario Infant Hearing Program: first to use eAudiology for infant ABR assessment in 2006



Benefits of eAudiology

- Less patient resources (travel time & cost)
- Innovative image of clinic
- Less appointment cancellations



Learnings

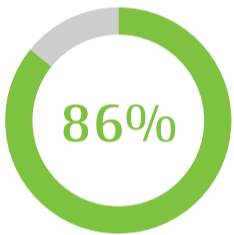
- Keep it simple & intuitive
- eAudiology does not replace onsite, but complements it

Remote hearing aid support: the next frontier, by Dr. Gina Angley*

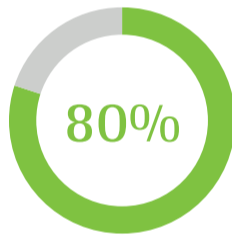
Webinar
08



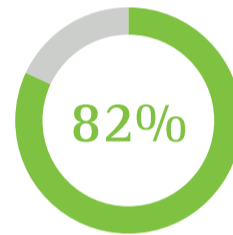
Study at Vanderbilt Medical Center¹: Are remote hearing aid follow-up appointments feasible?



In 86% of appointments the internet connection was stable.



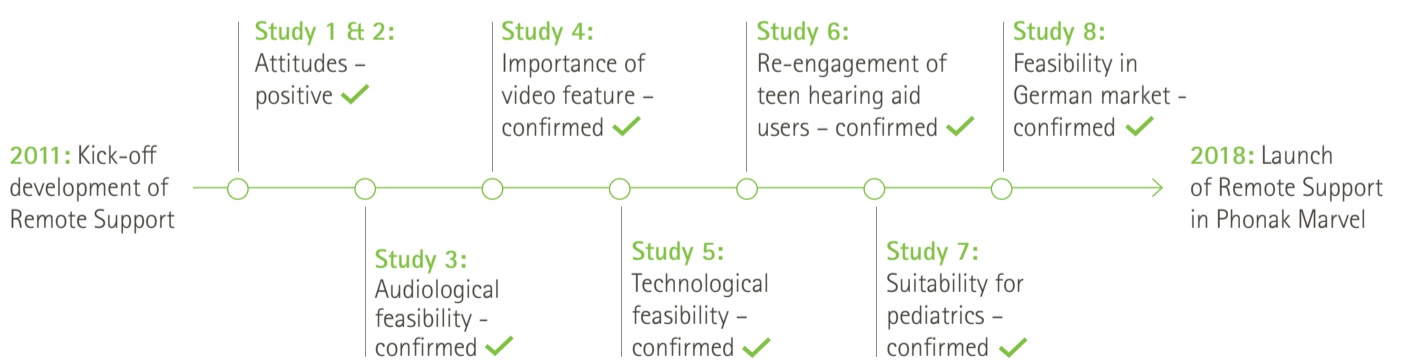
80% of audiologists found the remote support as effective as on-site appointments.



82% of audiologists were very satisfied with the results of the appointments.

Webinar
09

Phonak Remote Support: key lessons & practical tips, by Dr. Jean Anne Schnittker*



Digital transformation is currently reshaping the healthcare industry landscape, and it will also have an impact on the way hearing care is provided in the future.

eAudiology offers exciting and creative options that can enhance the value of professional hearing services through the use of technology solutions.

*Access the recordings of the webinars here: learning.phonakpro.com (where available)

¹ Angley, G. P., Schnittker, J. A., & Tharpe, A. M. (2017). Remote Hearing Aid Support: The Next Frontier. Journal of the American Academy of Audiology, 28(10), 893-900.