This series aims to support hearing care professionals (HCPs) through the digital transformation towards integrating eAudiology solutions into their practice.

**Webinar 01**
An introduction to eAudiology, by Danielle Glista, PhD*

**Webinar 02**
A review of perceptions and report on findings, by Dr. Gurjit Singh*

**Webinar 03**
Digital transformation in hearing healthcare, by François Julita*

**Webinar 04**

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**Definition**

eAudiology describes the remote provision of audiological services by email, video or audio conferencing, chat, etc.

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**eAudiology: Why and how to leverage digitalization in audiology**

A 12 month webinar series by the Phonak expert circle

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**Definition**

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**Studies show:**

**HCPs**: eAudiology is ...

- well-suited for
  - Aural rehab
  - Consulting/answering questions
  - Follow-up appointments

- not well-suited for
  - Diagnostics
  - New patients
  - Children

**For which clients?**

- Remotely located
- With mobility challenges
- Busy schedules
- Travelling
- Technology-savvy

**Patients**: More than 3 out of 4 patients are open to eAudiology.

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**Digital transformation has occurred in other industries and follows a dedicated pattern:**

1. **Monitoring:** Collection and evaluation of data
2. **Optimization:** Development on the basis of evaluations from step 1
3. **Control:** Handling over control to the user or even the device/solution itself
4. **Autonomy:** Autonomous operation of product or solution

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**Digital transformation is currently reshaping the healthcare industry landscape, and it will also have an impact on the way hearing care is provided in the future.**

**eAudiology offers exciting and creative options that can enhance the value of professional hearing services through the use of technology solutions.**

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*Access the recordings of the webinars here: learning.phonakpro.com (where available)