

# eAudiology: Why and how to leverage digitalization in audiology

A 12 month webinar series by the Phonak expert circle

This series aims to support hearing care professionals (HCPs) through the digital transformation towards integrating eAudiology solutions into their practice.

## Definition

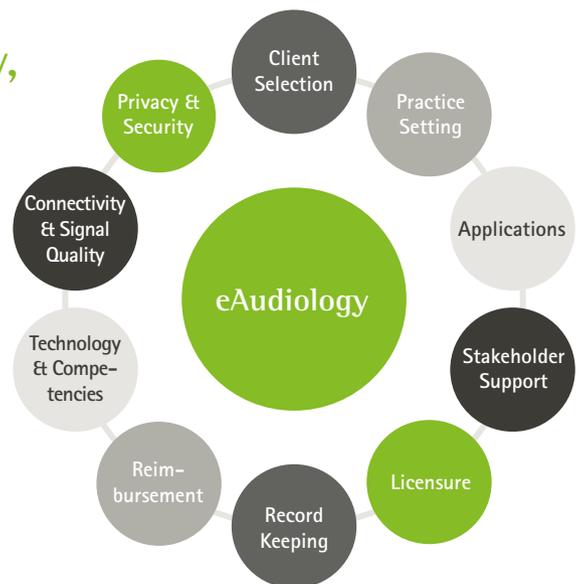
eAudiology describes the remote provision of audiological services by email, video or audio conference, chat, etc.

Webinar

01

## An introduction to eAudiology, by Danielle Glista, PhD\*

eAudiology offers HCPs new opportunities, but requires a few practice considerations:



## A review of perceptions and report on findings, by Dr. Gurjit Singh\*

Webinar

02

Studies show:

### HCPs<sup>1,2</sup>: eAudiology is ...

#### well-suited for

- + Aural rehab
- + Consulting / answering questions
- + Follow-up appointments

#### not well-suited for

- Diagnostics
- New patients
- Children

#### For which clients?

- Remotely located
- With mobility challenges
- Busy schedules
- Travelling
- Technology-savvy



### Patients<sup>3</sup>:

More than **3** out of **4** patients are open to eAudiology.

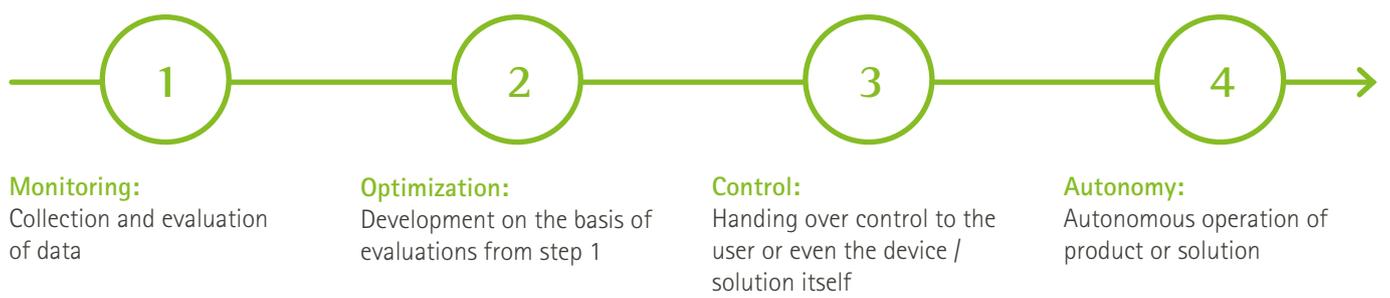


Webinar

03

## Digital transformation in hearing healthcare, by François Julita\*

Digital transformation has occurred in other industries and follows a dedicated pattern:



Hearing healthcare: Monitoring already occurs; next steps to come

Digital transformation is currently reshaping the healthcare industry landscape, and it will also have an impact on the way hearing care is provided in the future.

eAudiology offers exciting and creative options that can enhance the value of professional hearing services through the use of technology solutions.

\*Access the recordings of the webinars here: [learning.phonakpro.com](https://learning.phonakpro.com) (where available)

<sup>1</sup> Singh, G. et al., 2014. A survey of the attitudes of practitioners toward teleaudiology. 53(12), 850-860.

<sup>2</sup> Singh, G. et al. (submitted)

<sup>3</sup> Internal Study by Phonak, 2018.