In double-blinded sound quality tests, participants subjectively evaluated sound samples recorded through Phonak Audéo B and two premium devices from competitors.

**Listening scenes**
- Classical music
- Conversation in a loud restaurant
- Streamed TV action movie

**Test scope**
- Over 1000 sound ratings
- Over 350 hearing care industry professionals
- Australia
  - Germany
  - United Kingdom
  - Japan

**Phonak hearing aid sound quality**
- Recorded on KEMAR
- Premium technology
- RIC hearing aids
- Individual manufacturer fitting formula at 100%
- Closed domes
- 35 db flat audiogram

**Sound quality test results**
- Over 78% preferred

*Double-blinded test: both the experimenter and the subject are blind to the condition, which is the most objective way to compare different conditions.

Phonak solutions: phonakpro.com

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