# Reduced listening effort in noise

### with StereoZoom<sup>TM1</sup>

## To investigate listening and memory effort with StereoZoom via:

- Objective EEG measurement &
- Subjective ratings



Changes in the alpha frequency band (8–12 Hz) reflect changes in listening effort<sup>2,3</sup>





StereoZoom: wirelessly connected binaural, directional microphone technology to improve speech intelligibility in loud background noise

## Comparison of listening effort of:



VS



#### Task:

 Word Recall: 2 sentences consecutively percentage of correctly recalled sentence parts

#### Measures:

- Recording of brain activity with EEG
- ► Subjective rating of effort



dB diffuse cafeteria noise

Objective EEG measurement

Lower alpha spectral density in noise with:

Phonak SPILN < Competitor SPILN

2. Subjective effort ratings

Phonak SPILN < Competitor SPILN

Subjective listening and memory effort ratings correlates with objective EEG findings

#### Subjective and EEG measuring show less effort with StereoZoom



Speech signal easier to understand



Less cafeteria noise to be suppressed by brain



Lower brain activity = lower listening effort

Winneke, A., et al. (2018). Less listening- and memory effort in noisy situations with StereoZoom. Phonak Field Study News, retrieved

 $<sup>^2</sup> Winneke, A., et al. (2016). Neuroergonomic assessment of listening effort in older call center employees. Proceedings of the 9<math>^{\rm th}$  AAL Kongress, Frankfurt/Main.

<sup>&</sup>lt;sup>3</sup> Winneke, A., et al. (2016). Reduction of listening effort with binaural algorithms in hearing aids: an EEG Study. Poster presented at the 43<sup>rd</sup> Annual Scientific and Technology Meeting of the American Auditory Society, Scottsdale, AZ.