

TargetMatch - The Next Generation of Verification



Fully integrated guided workflow in Phonak Target to get the most out of your fittings for the best listening experience.



Client

Functions and features

Guided probe tube placement

Unique

Complete solution with both Real Ear and 2cc test box Measurements

Fully integrated guided workflow in Phonak Target



Simultaneous binaural Real Ear Measurements

Available for Phonak Belong and Venture platforms

Compatible with Otometrics verification equipment

Automatic and manual target matching of Adaptive Phonak Digital (APD) and standard prescriptive formulae

Benefits

Hearing Care Professional

Client

- ▶ Seamless, fully integrated solution based upon best clinical practices⁴
- ▶ Optimized fittings for the best listening experience
- ▶ Accurate target matching within 3 dB across the frequency range²
- ▶ Improved patient satisfaction, loyalty, and perceived value of the fitting experience¹
- ▶ Less follow-up visits³

1 Amlani, A. (2016), Impact of Probe-Microphone Measurements and NOAH Quick-Fit on Patient Satisfaction and Loyalty, Hearing Health & Technology Matters <http://hearinghealthmatters.org/hearingeconomics/2016/amyn-post-consumer-psychology-of-real-ear-services/>
2 Denys, S et al.(2016) Real-Ear Measurements Integrated in the Fitting Software: Test-Retest Reliability, Matching Precision and Perceptual Outcomes, ExpORL, KU Leuven
3 Kochkin S. (2011) MarkeTrak VIII: Reducing patient visits through verification and validation. Hearing Review. 2011; 18(6):10-12.
4 Valente, M., Abrams, H., Benson, D., Chisolm, T., Citron, D., Hampton, D., Loavenbruck, A., Ricketts, T., Solodar, H. & Sweetow, R. (2006). Guidelines for the Audiological Management of Adult Hearing Impairment. Audiology Today, Vol 18 http://audiology-web.s3.amazonaws.com/migrated/haguidelines.pdf_53994876e92e42.70908344.pdf