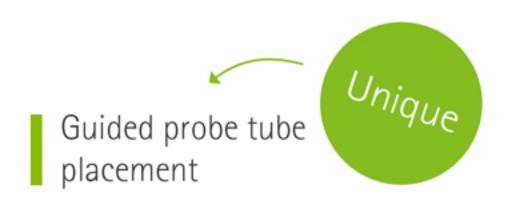
## TargetMatch - The Next Generation of Verification



Fully integrated guided workflow in Phonak Target to get the most out of your fittings for the best listening experience.



## Functions and features



- Complete solution with both Real Ear and 2cc test box Measurements
- Fully integrated guided workflow in Phonak Target
  - Phonak Belong
- Simultaneous binaural Real Ear Measurements

Available for Phonak Belong and Venture platforms

Compatible with Otometrics verification equipment

Automatic and manual target matching of Adaptive Phonak Digital (APD) and standard prescriptive formulae

Hearing Care

Professional

## Benefits

- Client
- Seamless, fully integrated solution based upon best clinical practices<sup>4</sup>
- Optimized fittings for the best listening experience
- Accurate target matching within 3 dB across the frequency range<sup>2</sup>
- Improved patient satisfaction, loyalty, and perceived value of the fitting experience<sup>1</sup>
- Less follow-up visits<sup>3</sup>



<sup>1</sup> Amlani, A. (2016), Impact of Probe-Microphone Measurements and NOAH Quick-Fit on Patient Satisfaction and Loyalty, Hearing Health & Technology Matters http://hearinghealthmatters.org/hearingeconomics/2016/amyn-post-consumer-psychology-of-real-ear-services/

<sup>2</sup> Denys, S et al.(2016) Real-Ear Measurements Integrated in the Fitting Software: Test-Retest Reliability, Matching Precision and Perceptual Outcomes, ExpORL, KU Leuven

ExpORL, KU Leuven

3 Kochkin S. (2011) MarkeTrak VIII: Reducing patient visits through verification and validation. Hearing Review. 2011; 18(6):10-12.

Valente, M., Abrams, H., Benson, D., Chisolm, T., Citron, D., Hampton, D., Loavenbruck, A., Ricketts, T., Solodar, H. & Sweetow, R. (2006).
 Guidelines for the Audiological Management of Adult Hearing Impairment. Audiology Today, Vol 18
 http://audiology-web.s3.amazonaws.com/migrated/haguidelines.pdf\_53994876e92e42.70908344.pdf