



# Waiting Room Patient Education Network

## by Mediplay

Founded by an ENT physician, Mediplay knows that your patients have come to see you and are interested in all the things your practice has to offer. Mediplay gives you the ability to provide relevant information, education and entertainment to your patients while they wait to see you. Our simple device connected to your TV and WIFI network will broadcast your unique mix of videos and practice messages, making certain that the entire time the patient spends in your office is beneficial.

The Mediplay system includes all the tools needed to create a personalized waiting room program and is totally under your control and ad-free. Using a small media player with 24/7 online access to Mediplay Connect, your waiting room TV can be converted into a powerful communication tool. Tell your story. Your patients are waiting!

As a Mediplay subscriber, you'll have access to a library of videos, covering patient education, health and wellness, and entertainment, as well as videos directly from vendors such as Phonak. You can upload your own videos, as well. Also included are beautifully designed templates that make creating personalized content quick and easy. These can be used for staff bios, promotions, testimonials, upcoming events, a 5-day forecast, your Facebook page and much more.

### Benefits

- Practice branded and 100% ad-free
- Control any # of screens via online portal
- Single office or multi-office network
- Video library tailored for Audiology / ENT providers
- Select only the videos that work for you
- Create practice specific messages (ex. staff bio, announcements)
- Media player works with any HDTV
- No long-term contract

### What Mediplay Provides

- HD media player + accessories
- 24/7 access to Mediplay Connect online content management system
- Patient education video library (aesthetics, allergy, audiology, Ent, etc.)
- Health/wellness, entertainment, private and Phonak video libraries
- Customizable templates
- Live local weather, current events, Facebook integration
- Live chat, phone, email support

### Add-on Features

- Mediplay Music - 60 pts.
- Local Health Conditions - 60 pts.
- Managed Content - 60 pts.

### What you need

- TV and a wired or wireless network
- Installation fee per TV (one-time fee): 1615 pts.
- Monthly Service fee 414 pts.

**Booking this Practice Service is easy. Visit the Inner Circle dashboard on [phonakpro.com](http://phonakpro.com), call your Phonak Representative or email [practiceservices@phonak.com](mailto:practiceservices@phonak.com).**