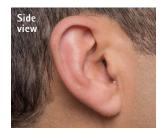
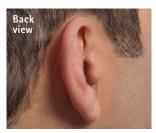
# Invisible-In-Canal (IIC)







## In-The-Canal (ITC)/Half Shell (HS)







# Full Shell (FS)







### Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

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**Phonak Custom Products** Designed for you.







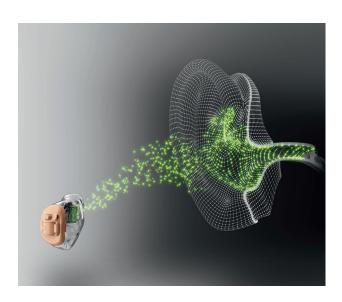
#### Phonak Virto<sup>™</sup> B

Phonak Virto B is the broadest and most comprehensive custom product portfolio available for every degree of hearing loss and lifestyle. Built upon a strong legacy, Phonak Virto B combines innovative, cutting-edge technology with truly unique, hands-on customization and building processes to make sure your Virto B hearing aids fit you exactly.

# State-of-the-Art Hearing Technology

Phonak Virto B are the world's first hearing aids with Biometric Calibration, utilizing over 1,600 unique data points from your individual ear anatomy to customize your hearing performance exactly for you.

Powered by the innovative Belong<sup>™</sup> platform, Phonak Virto B hearing aids utilize AutoSense OS<sup>™</sup>, a unique operating system that delivers fully automatic, effortless listening with excellent hearing performance.



#### Hearing Care Professional

Measures your hearing ability and desires • Collects measurements and precise impressions of your ears • Partners with Phonak to provide the best custom products

#### **Full Customization**

Every impression is scanned to create a 3-D model of your ear • Your hearing aid comes to life as each component is digitally placed in the optimal location



# Bringing the Product to Life

Every custom product is individually built by a team of highly trained Phonak technicians • Every aspect of each custom product is inspected visually and acoustically



State-of-the-art 3-D printers build your hearing aid shells to meet the exact specifications of your ears