**{Practice Name} Offers World’s First Bluetooth Hearing Aid that Works With Any Smartphone and Billions of Other Devices**

{City, State} {Date} – {Practice Name} is proud to offer Phonak Audéo™ Marvel, the first hearing aid that directly streams full audio to both ears from Android, iPhone, TV and much more. From the first fit and everyday thereafter, Marvel delivers a “love at first sound” listening experience.

“Featuring the latest technology, Marvel has everything to reconnect people with hearing loss to the beauty of sound,” said {Practice spokesperson first/last name with credentials} of {Practice name}. “Clear, rich sound quality, connectivity to any Bluetooth®-enabled device, a rechargeable option and smart apps.”

**Top-rated streamed sound quality**

Built upon revolutionary Phonak hearing technology, the Audéo Marvel hearing aids allow wearers to enjoy better speech understanding in noise, such as in a busy restaurant or in large groups, with less listening effort. In addition, Marvel hearing aids automatically adapt to changing environments, eliminating the need for wearers to make manual adjustments.

**Truly hands-free conversations are a reality**

Hearing aid wearers won’t need to factor in the type of smartphone they own when selecting a hearing aid. With the Marvel hearing aids, switch between Android and iOS products without worrying about hearing aid compatibility.

Plus, there’s no need to physically hold up the phone and talk into the speaker for phone conversations. The built-in microphones on the Marvel hearing aids allow wearers to “talk through” their hearing aids.

**Use like wireless headphones**

Using them like wireless headphones, Marvel hearing aid wearers are able to enjoy streaming access to billions of Bluetooth®-enabled devices around the world. This includes smart TVs, laptops, virtual assistants, smart speakers, Wi-Fi calling, audio books and more. In a recent study, Audéo Marvel was rated highest quality of streaming media against seven competitors.

The Phonak Audéo Marvel hearing aids are now available at {Practice Name} in {City}. To learn more, or to schedule a personal demonstration of this revolutionary technology, simply visit {Practice website URL}, or call {Practice phone number}. For more information about the cutting-edge Phonak Audéo Marvel, visit [www.phonak.com](file:///C:\Users\51jgrossman\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\GLF6238B\www.phonak.com)

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