

Dear [CLIENT NAME],

We understand that those who suffer from hearing loss need one defining function from a hearing device: clear, rich sound. Hearing well in various situations is important, such as restaurants, family time and driving in your car. You need hearing aids that can keep up with your lifestyle.

**Phonak Virto™ Marvel Black**

* Clear, rich sound that you can expect from Marvel, in a stylish
black finish
* Connects to smartphones, TV and more – including
Roger™ microphones
* Smart apps to fine tune, adjust and personalize your settings
* Custom-made to perfectly fit your ears
* Precisely calibrated to your individual ear anatomy

From the moment you first put on your Phonak Virto Marvel custom hearings aids, you can expect a sound quality second to none.

* Better speech understanding in noise1
* Reduced listening effort in noise2
* Bluetooth® streaming

 **We invite you to make an appointment during our Custom For You Hearing Event, February XX–XX, 2020 for X days only!**

* Complimentary hearing screening
* Live demo of Marvel technology

**Call XXX-XXX-XXX today to reserve your spot!**

<Practice Name>

<Address>

<City, State, Zip Code>

<[www.Webaddress.com](http://www.Webaddress.com)>

1 Stewart, E., Rakita, L. and Drexler, J. (2019). StereoZoom Part 1:  The benefit of wirelessly connected narrow directionality in Phonak hearing aids for speech
intelligibility. Phonak Compendium, retrieved from www.phonakpro.com/evidence, accessed February 19, 2020.

2 Winneke, A., Latzel, M. and Appleton-Huber (2018). Less listening and memory effort in noisy situations with StereoZoom, Phonak Field Study News,
retrieved from www.phonakpro.com/evidence, accessed February 19, 2020.

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