

When your hearing aids adapt to every sound automatically, life is on





Introducing Phonak Audéo B

From the world's leading provider of life-changing hearing solutions comes the new Audéo B product line with innovative technologies that make hearing effortless.

New AutoSense OS™

- Unmatched hearing performance in everyday listening situations¹
- Simply adapts to every sound environment automatically — no need to manually adjust the hearing aids^{2, 3}

Rechargeable model

- Provides a full day of hearing, including unlimited streaming
- Easy handling, no more hassles of disposable batteries
- Groundbreaking built-in rechargeable lithium-ion battery

Direct connectivity model

- Compatible with any Bluetooth® phone*
- Talk hands-free using your hearing aid as a wireless headset
- Turn your hearing aids into wireless TV headphones

^{*}With Bluetooth® 4.2 wireless technology and most older Bluetooth phones



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Sound is all around and changes constantly depending on where you are. This is what makes listening a real challenge and the task hearing aids have to perform very complex.

What makes Audéo B so special is a unique operating system called AutoSense OS. It senses your surroundings and adjusts your hearing aids every step of the way. Just turn them on and the rest is automatic.

It doesn't matter where you are or what you're doing. The Audéo B hearing aids were created to simplify your life.



More hearing performance in situations where you need it the most

Understand more in noise

60% improvement in speech understanding by zooming in on a single voice in a noisy environment — versus without hearing aids.⁴

Better speech understanding

20% better speech understanding thanks to the automatic selection of the best settings for everyday listening situation.^{2, 3}

Hearing in the car

37% reduction in effort when listening to conversations in the car — compared to prior technology.⁵

Hear quiet voices

10% improvement in soft speech understanding with our newest products.⁶

Natural music experience

Top rated hearing aid for music sound quality.⁷



Phonak Audéo B-R

Free yourself from the hassles of disposable batteries.

Phonak Audéo™ B-R is the first ever hearing aid to feature a specifically designed built-in lithium-ion rechargeable battery that provides a full day of hearing with one simple charge.

Phonak Audéo B-R rechargeable hearing aids combine the latest high-performance technology with **groundbreaking battery technology**.

No more hassles with disposable batteries that are small and difficult to handle. Now you can enjoy the freedom and confidence of knowing that Audéo B-R is conveniently charged and ready to accompany you through the day.







Phonak Audéo B-Direct

Hearing aids that easily connect to any cell phone and your TV

With Phonak Audéo B-Direct, we introduce our first hearing aids designed to easily connect to your cell phone and TV — and of course, the world around you.



- Enjoy the freedom of universal connectivity
- Compatible with any Bluetooth® phone



- Answer calls with a touch of your hearing aids
- Talk hands-free using your hearing aid as a wireless headset



- Experience excellent TV sound quality⁸
- Turn your hearing aids into wireless TV headphones



Audéo B comes in 6 models, 4 performance levels and 9 colors to suit your individual needs







Р3



P4

















Water and dust resistant IP68

Phonak wireless accessories to boost your hearing aids

Phonak offers a range of wireless accessories to boost the performance of your hearing aids if needed.

Whether you find yourself having difficulty to understand while watching

TV, talking on the phone or listening to music, we developed wireless solutions to suit your every need. They also allow you to fully participate in noisy situations or when there's distance between you and the speaker.



- 1 Phonak Field Study News, October 2016 (anticipated availability). Comparing objective and subjective outcomes of Automatic Classification Systems Across Manufacturers.
- Rakita L., Jones C. Performance and Preference of an Automatic Hearing Aid System in Real-World Listenin Environments. Hearing Review. 2015;22(12):28.
- 3 Phonak Field Study News, June 2015, AutoSense OS Benefits of the next generation of technology automation
- 4 Phonak Field Study News, April 2011. StereoZoom Improved speech understanding even with open fittings
- 5 Phonak Internal Validation 2014 Speech in Car study
- 6 Phonak Internal Report, January 2015. Results of investigation completed at University of Lübeck
- 7 Phonak Field Study News, February 2016, Phonak Venture Music program benchmark.
- 8 Phonak Field Study News, September 2017. TV Connector superior listening to television program containing speech.

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For further information please visit www.phonak-us.com/audeob

Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we remain true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonak-us.com

