Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we remain true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonak-us.com



When your hearing aids adapt to every sound automatically, life is on







Introducing a new rechargeable technology with Phonak Audéo™ B

From the world's leading provider of life-changing hearing solutions comes the new Audéo B product line with innovative technologies that make hearing effortless.

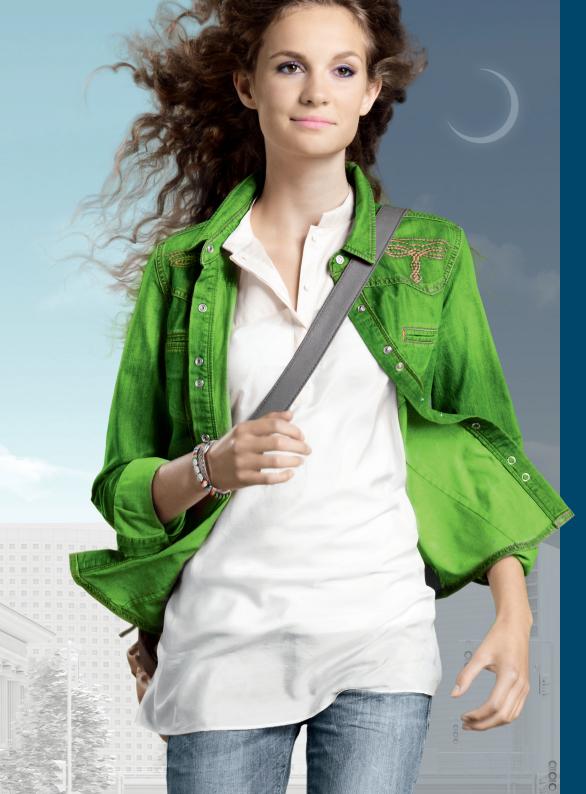
Rechargeable model

- Offers 24 hours* of hearing with one simple charge
- The quickest charging, longest lasting rechargeable hearing aid ever
- Easy handling, no more hassles of disposable batteries
- Groundbreaking built-in rechargeable lithium-ion battery

New AutoSense OS™

- Unmatched hearing performance in everyday listening situations¹
- Simply adapts to every sound environment automatically — no need to manually adjust the hearing aids^{2, 3}

^{*} Expected results when fully charged, and up to 80 minutes wireless streaming time. Please refer to www.phonakpro-us.com/evidence



When you can enjoy 24 hours* of hearing with one simple charge, life is on

Phonak Audéo™ B-R is the first ever hearing aid to feature a specifically designed built-in lithium-ion rechargeable battery that provides 24 hours* of hearing with one simple charge.

Phonak Audéo B-R rechargeable hearing aids combine the latest high-performance technology with **groundbreaking battery technology**.

No more hassles with disposable batteries that are small and difficult to handle. Now you can enjoy the freedom and confidence of knowing that Audéo B-R is conveniently charged and ready to acompany you through the day.

^{*} Expected results when fully charged, and up to 80 minutes wireless streaming time. Please refer to www.phonakpro-us.com/evidence

Smart charging options

Audéo B-R is the quickest charging, longest lasting rechargeable hearing aid on the market. In fact, it gives you **24 hours*** of hearing with a simple 3-hour charge. If you're in a rush, you can rely on a short 30-minute charge to give you up to 6 hours of full performance. Plus Audéo B-R has **easy-to-use smart charging options**, to charge up wherever you are, without having to worry about running out of power.



Phonak Charger Case

- A charger, drying kit and protective hard case all in one
- Includes a cleaning tool



Phonak Power Pack

- Easily attached to the Phonak Charger Case
- Ideal for short trips where no power source is available



Phonak Mini Charger

 Most compact charging option

^{*} Expected results when fully charged, and up to 80 minutes wireless streaming time. Please refer to www.phonakpro-us.com/evidence



When your hearing aids adapt to every sound automatically, life is on

Sound is all around and changes constantly depending on where you are. This is what makes listening a real challenge and the task hearing aids have to perform very complex.

What makes Audéo B and Audéo B-R so special is a unique operating system called AutoSense OS. It senses your surroundings and adjusts your hearing aids every step of the way. Just turn them on and the rest is automatic.

It doesn't matter where you are or what you're doing. The Audéo B hearing aids were created to simplify your life. And now with the new rechargeable Audéo B-R, you can enjoy 24 hours* of hearing with one simple charge.

^{*} Expected results when fully charged, and up to 80 minutes wireless streaming time Please refer to www.phonakpro-us.com/evidence



More hearing performance in situations where you need it the most

Understand more in noise

60% improvement in speech understanding by zooming in on a single voice in a noisy environment — versus without hearing aids.⁴

Better speech understanding

20% better speech understanding thanks to the automatic selection of the best settings for everyday listening situation.^{2, 3}

Hearing in the car

37% reduction in effort when listening to conversations in the car — compared to prior technology.⁵

Hear quiet voices

10% improvement in soft speech understanding with our newest products.⁶

Natural music experience

Top rated hearing aid for music sound quality.⁷

Audéo B comes in 5 models, 4 performance levels and 9 colors to suit your individual needs





Audéo B-R





Р3



P4











Alpine White









Water and dust resistant IP68

Phonak wireless accessories to boost your hearing aids

Phonak offers a range of wireless accessories to boost the performance of your hearing aids if needed.

Whether you find yourself having difficulty to understand while watching

TV, talking on the phone or listening to music, we developed wireless solutions to suit your every need. They also allow you to fully participate in noisy situations or when there's distance between you and the speaker.



- 1 Phonak Field Study News, Oct 2016 (anticipated availability). Comparing objective and subjective outcome of Automatic Classification Systems Across Manufacturers.
- Rakita L, Jones C. Performance and Preference of an Automatic Hearing Aid System in Real-World Listening Environments. Hearing Review. 2015;22(12):28.
- 3 Phonak Field Study News, June 2015. AutoSense OS Benefits of the next generation of technology automation
- 4 Phonak Field Study News, April 2011, StereoZoom Improved speech understanding even with open fittings.
- 5 Phonak Internal Validation, 2014. Speech in Car stud
- 6 Phonak Internal Report, Jan 2015. Results of investigation completed at University of Lübeck.
- 7 Phonak Field Study News. Feb 2016. Phonak Venture Music program benchmark.

For further information please visit www.phonak-us.com/audeol