

Lyric™



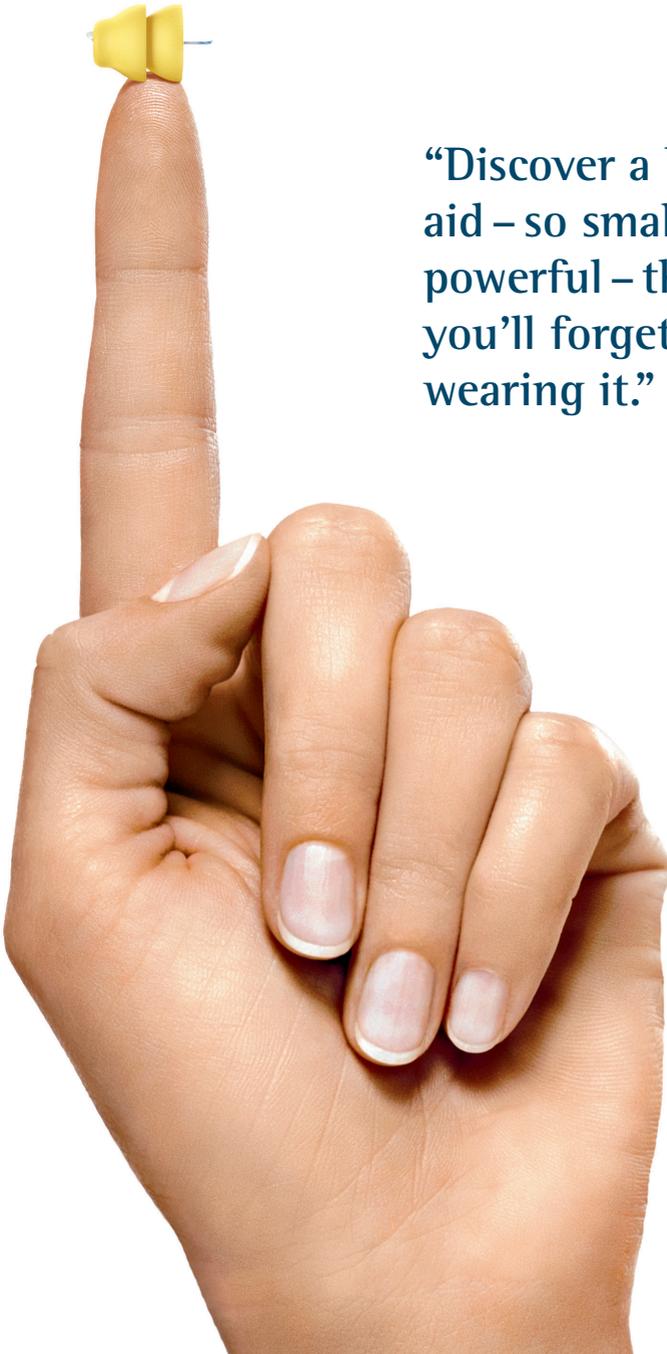
Discover Lyric

The world's only 100% invisible hearing aid giving you 24/7 hearing.

A Sonova brand



PHONAK
life is on



“Discover a hearing aid – so small and powerful – that you’ll forget you’re wearing it.”

Lyric

The contact lens for the ear

100% invisible

Placed in your ear canal, Lyric remains completely out of sight – invisible to the world.

Clear, natural sound

Enjoy full natural sound everywhere you go.

24/7 hearing

Wear Lyric around the clock for months at a time.¹

Hassle-free

Enjoy the freedom to do what you love, whenever you like and never have to worry about your hearing device.

¹ Individual patient needs may vary. Lyric is not appropriate for all patients. See a Lyric provider to determine if Lyric is right for you.



Unlike any other hearing aid you've ever seen

Lyric is unlike any other hearing aid available on the market. This tiny state-of-the-art hearing technology remains out of sight and out of mind so you can enjoy more confidence and a full natural sound quality.

Because it's 100% invisible, providing 24/7 hearing, Lyric never gets in the way. Experience all day quality hearing performance for months at a time without inserting or removing it or ever having to change batteries. Lyric truly is in a class of its own.

**“Lyric has given me so
much confidence and has
given me ‘normal’ hearing
like everyone else.”**

N. Grew – Lyric wearer

A natural listening experience

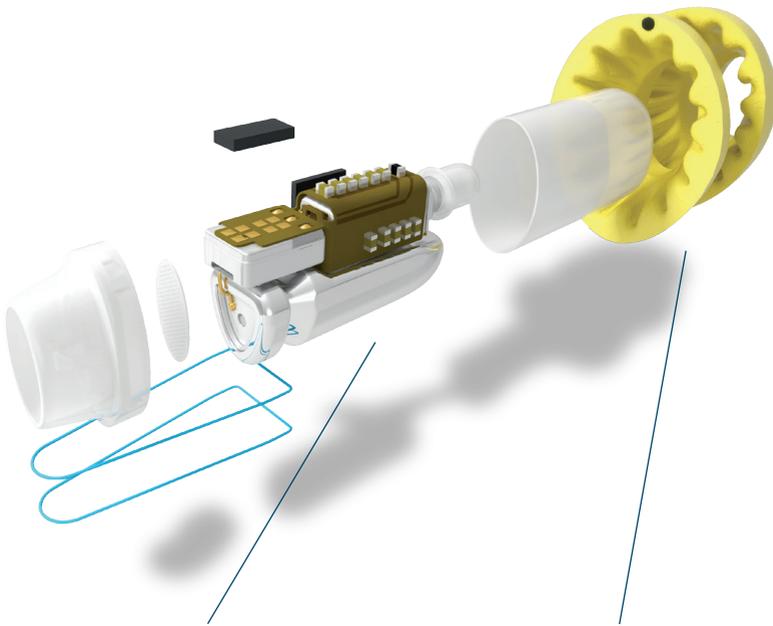
While traditional hearing aids capture and process sound outside of the ear, Lyric uses the natural anatomy of the ear to amplify and give you a full, natural listening experience.



Because Lyric is placed in the ear canal near the eardrum by a hearing care professional, it is the world's only 100% invisible hearing aid.

Micro-engineering at its best

The miniature size of Lyric combined with its exceptional design and quality, allows it to withstand the challenging conditions within the ear canal. Originating in Silicon Valley, Lyric incorporates Swiss precision engineering to create a work of technological art.



Packed with power

Lyric features a specifically designed, tiny proprietary battery, that fits in the ear canal yet is powerful enough to last for months at a time.¹

Comfortable seals

The Lyric seals are made of a soft bio compatible material and come in various sizes from XXS to XXL so it fits perfectly into most ear canals for long term comfort.



Lyric in your life

Lyric is always with you, 24/7, keeping you in touch with the world around you. From business meetings to nights on the town Lyric is designed to fit so effortlessly into your lifestyle that you won't even realize you're wearing it.

Enjoy all the benefits of Lyric:



Hear well wherever you are



Take a shower²



Talk on the phone



Participate in sport activities



Listen to music with ear phones



Lyric is with you even when you sleep

² Lyric is water resistant, not waterproof, and should not be completely submerged under water.

Experience Lyric now

- 1 Try Lyric today**

Lyric can be placed in your ear canal during a routine hearing evaluation with your hearing care professional. You can instantly experience the benefits of clear, natural sound and 100% invisible hearing.³
- 2 Risk-free trial**

You can test drive your new Lyric hearing device(s) risk free.
- 3 Technology upgrade**

With Lyric you don't just buy better hearing, but you also get automatic technology upgrades as soon as they are available.

Just ask your hearing care professional for more information or visit our website for more information www.phonak.com/lyric.

³ Lyric is not appropriate for all patients. See a Lyric hearing care professional if Lyric is right for you.



Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonak.com/lyric