

Lyric™



The world's only 100% invisible, 24/7 hearing aid just got better  
Introducing the new Lyric3 XXS and XXL

A Sonova brand



**PHONAK**  
life is on



XXS



XXL

# We listen

## We strive to deliver solutions that meet your patients' expectations

Based on the feedback received from you and your patients we are proud to offer a broader Lyric3 portfolio, offering two new sizes along with improved reliability. Patients who were previously unable to wear Lyric due to discomfort or feedback can now enjoy the benefits of 100% invisible, 24/7 hearing with the newly launched Lyric3 XXS and XXL.

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### Introducing the new Lyric3

#### **New sizes:**

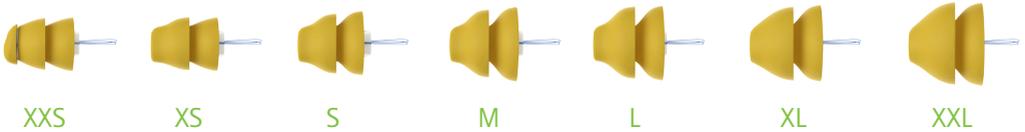
Broader Lyric3 product range, offering XXS and XXL sizes.

#### **Improved reliability**

New medial port protection and hydrophobic P2i coating further support product reliability.

# We develop More possibilities

Lyric3 is designed to meet the listening and comfort needs of even more patients. A broader product portfolio consisting of 7 sizes is available, including the new **XXS and XXL models**, for increased fitting possibilities.



## New Lyric3 XXS

- Softer and more compliant seals to improve wearing comfort.
- Additional medial protection seal protects the ear canal during insertion.



## New Lyric3 XXL

- Reduces feedback and fits comfortably in larger ear canals.

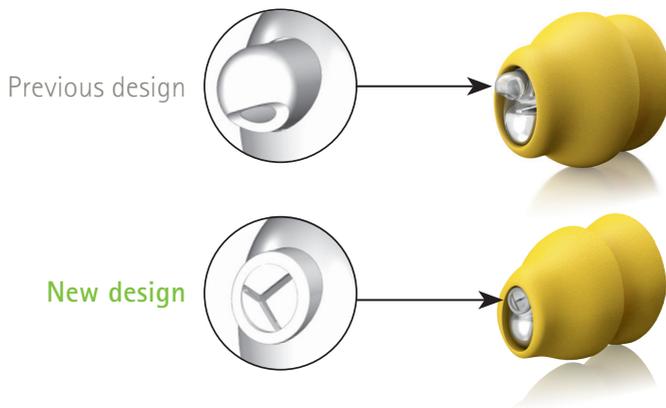
# We deliver

## Increased reliability

Lyric3 features a host of manufacturing improvements that further optimize product reliability.

### **New medial port protection**

Specifically designed to maximize the barrier effect against moisture and cerumen. In addition, it is 1 mm shorter so the likelihood of it touching the ear canal is reduced.



### **Hydrophobic P2i coating**

New coating on the medial port protection and the receiver screen designed to reduce early clogging and the impact of moisture.

# We provide Increased patient satisfaction

The new Lyric3 XXS and XXL models provide more patient satisfaction, resulting in a higher trial success rate.

## Wearing comfort

New Lyric3 XXS provides enhanced wearing comfort for smaller ear canals.<sup>1</sup>

## Feedback optimization

Optimized feedback reduction for large ear canals with the new Lyric3 XXL.<sup>1</sup>

## Increased trial success rate

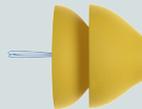
36% trial success rate increase for Lyric3 XXS compared to Lyric3 XS.<sup>1</sup>



**60%** of people who previously rejected **Lyric3 XS** can now wear Lyric3.<sup>1</sup>



**77%** of people with large ear canals prefer **Lyric3 XXL** to Lyric3 XL.<sup>1</sup>



<sup>1</sup> Phonak Field Study News, Benefits of Lyric3 XXS and XXL, February 2017



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## Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we remain true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally.

[www.phonakpro-us.com/lyric](http://www.phonakpro-us.com/lyric)

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